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press release no. 3

**PESCARE SHOW: LEGENDS, INFLUENCERS, AND INTERNATIONAL EXPERTS**

**RECREATIONAL FISHING'S GREATEST STARS GATHER IN RIMINI**

* **The Italian Exhibition Group venue welcomes experts, influencers, and content creators alongside Italian and international manufacturing companies, retailers, schools, and associations**
* **Fly Tying Experience, featuring demonstrations and workshops with top fly builders and international guests.**

pescareshow.it/it/rimini

*Rimini, 7-9 February 2025* - Experts, influencers, and content creators, alongside Italian and international manufacturers, retailers, schools, and associations. At **Pescare Show 2025**, the event curated by **IEG - Italian Exhibition Group**, from **Friday 7 to Sunday 9 February 2025**, the **recreational fishing community** will discover the **latest offerings**, participate in **technical demos**, and connect with **industry leaders**. Rimini Expo Centre provides numerous areas dedicated to **live events**, **product testing, and courses** for all skill levels, as well as **conferences, in-depth discussions,** and **meetings with special guests and champions,** fishing itineraries, and photo contests.

**RIMINI: THE BIG NAMES AND INFLUENCERS OF RECREATIONAL FISHING**

Pescare Show is a **comprehensive ecosystem** for the recreational fishing community, offering a comprehensive range of resources and opportunities for enthusiasts. At the Social Media Village, you'll have the chance to meet influencers, bloggers, authors, and experts, such as **Luca Quintavalla**, a bass fishing expert, **Andrea Petetta**, a marine biologist, and **Stefano Adami**, an experienced sea fishing guide. **Mario Memoli** from **INPESCA®** shares his adventures using the Tako Game and Bolognese Extreme techniques. You'll also find weather tips from **@meteomarreno**, based in Rimini, and tutorials from various Italian creators, including **Matteo Menichini, Simone Buccomino**, **Nicola Petrucci**, and **Emanuele Poletto**. For those who love wild trout fishing, the stories of **Federico Morandi** and **@Mr.Perch** are a must-read. The young fishermen from Bergamo, **@bigtroutaxr\_official**, demonstrate extreme fishing techniques, while **Mattia Giovannini** from **Apescacolmatto** reveals the secrets of sea fishing. **@FishingSenpai**, a video creator who showcases all forms of sport fishing, **Roberto Lancia** (@mrboblancia on social media), and **Alessio from @Fivebaits**, who share a passion for artificial fly fishing, all contribute to making the event even more special. **Alessio and Luca**, **aka @alo\_fishing**, two young guys who share content on YouTube and Instagram about fishing, gear building, and tutorials, join forces with **@fishing\_itinerary\_society**, who has explored all fishing techniques, and **@kibbio\_fishing\_adventures**, who specialises in spinning. **Emanuele Donati**, known as **Fishing Stories**, shares his thrilling fishing adventures through words and pictures (@emanuele\_donati). **Angler Tube** takes you on a journey to discover the most captivating predators, while **Tycoon Lures** unveils the secrets of its elite lures. Among the special guests, **Marco Volpi**, a legend in the world of recreational fishing and a reference for sea fishing, both in Italy and abroad, and **Roberto Ripamonti**, author of books ranging from Carp fishing to Surfcasting.

**FLY FISHING, TECHNIQUES, AND MANUFACTURERS FROM AROUND THE GLOBE**

Among the most anticipated events, the return of the **Fly-Tying Experience**. In collaboration with H2O Magazine, the area offers a complete immersion into the world of fly-fishing, featuring demonstrations by top Italian and European manufacturers and workshops open to the public. Featuring **international guests** such as the Irishmen **Jackie Mahon**, a fly-fishing guide and fly designer for Fulling Mill, and **Tom Doc Sullivan**, a renowned expert in this unique technique. Sullivan has also collaborated with the film industry as a consultant for the production of the feature films 'Love Me No More' by French director Jean Becker and 'Calvary' by John Michael McDonagh. Other experts include **Steve Silverio** from the United States and **Boštian Jakopic**, a seasoned angler in Slovenian waters. The Italian team is also well packed, featuring **Alessandro Belluscio, Antonio Sabetta, Ezio Celeschi, Fabrizio Gajardoni, Franco Vaccarino, Fulvio Oliva, Luigi Mautino, Marco Feliciani, Michael Nicoletti, Nicola Forlenza, Nino Casino, Nunzio Troisi, Paolo Penna, Pasquale Monda, Sandro Ulisse,** and **Stefano Carmagnani.**

Also present at the trade show **Barry Ord Clarke**, the successor to Mel Krieger, and **Christopher Rownes**, a true expert in one-handed Spey casting techniques. Additionally, **Davide Muccino Zarlenga**, head of the Tenkara section of SIM, **Günter Feuerstein**, icon in the world of fly casting, founder of EFFA and certified casting master, **René Gerke**, certified Master casting instructor in one-handed (MCI) and two-handed (THMCI) fly casting at Fly Fishers International (FFI), **Max Malli**, founder of the movement, 'the Spey Band' guide and reference for the universe of the Spey technique with two-handed rod, **Valerio Santagostino**, Italian champion in the specialty of fly-fishing from Belly Boat and the only athlete to win an Italian title in both casting and fishing. **Aldo Menghini**, a seasoned expert in both traditional and Tenkara techniques, **Andrea Malzanini**, a master craftsman in classic fly creation, and the *2022 Fly-Tyer of the Year*, will also be present in Rimini. **Hans van Klinken**, the inventor of the renowned Klinkhammer, will also be presenting his new book, *The Klink*.

**ABOUT PESCARE SHOW**

Organiser: Italian Exhibition Group S.p.A. Open to: professional operators and the general public. The events for 2025:

* Pescare Show Rimini (from Friday 7 to Sunday 9 February 2025, Rimini Expo Centre), 1st edition;
* Pescare Show Naples (from Friday 21 to Sunday 23 March 2025, Mostra d’Oltremare, Naples), 2nd edition

More info: [www.pescareshow.it](http://www.pescareshow.it); Facebook: [www.facebook.com/pescare.show](http://www.facebook.com/pescare.show); Instagram: [www.instagram.com](http://www.instagram.com); YouTube: [www.youtube.com](http://www.youtube.com); #pescareshow25.

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