

Organized by

**ITALIAN
EXHIBITION
GROUP**

Providing the future

FISHING | BOATING | OUTDOOR

PESCARE SHOW

In partnership with



With the patronage of



13 - 15 FEBRUARY 2026
RIMINI EXPO CENTRE, ITALY

Media partner



#PescaShowRimini26

THE INTERNATIONAL EVENT FOR SPORT FISHING

pescashow.it

PESCARE SHOW

THE INTERNATIONAL EVENT FOR SPORT FISHING

PESCARE SHOW - THE INTERNATIONAL EVENT FOR SPORT FISHING is the leading event for the entire sport fishing, boating and outdoor community organized by Italian Exhibition Group, in partnership with FIPSAS - Italian Federation of Sport Fishing and Underwater Activities.

The Show represents an opportunity to meet and share experiences for the entire sport fishing community with the top players of the industry, experts and the main national and international influencers.



SECTORS



FISHING

- Rods and Reels
- Lures
- Lines
- Hooks
- Fishing clothing
- Fishing accessories and equipments



BOATING

- Fishing boatings
- Engines
- Radar and GPS
- Fish finders
- Electronics
- Components



OUTDOOR

- Sportswear
- Footwear
- Equipment and accessories dedicated to outdoor and activities on and under the water: kayaking, sup, trekking, camping , underwater activities, water sports.



TOURISM

- Lodge
- Fishing reserves
- Angling tourism
- Fishing Charters
- Destinations
- Gourmet
- Associations
- Publishing industries

RIMINI EXPO CENTRE, ITALY

*Rimini confirms its role as ideal location to host the International Exhibition dedicated to sport fishing, boating and the outdoors. As a matter of fact **Rimini Expo Centre is the right place for a well-structured trade show in terms of layout and product offer, contents, contests as well as training and entertainment initiatives. Rimini Expo Centre pools which become the casting pools of Pescare Show, are the perfect setting for casting events, demo and training sessions.** Pescare trade show and Rimini as a destination is also the right context to enjoy the experience outside the exhibition centre in a real off-site event with sea trials and community engagement activities thanks to the support provided by the partners.*



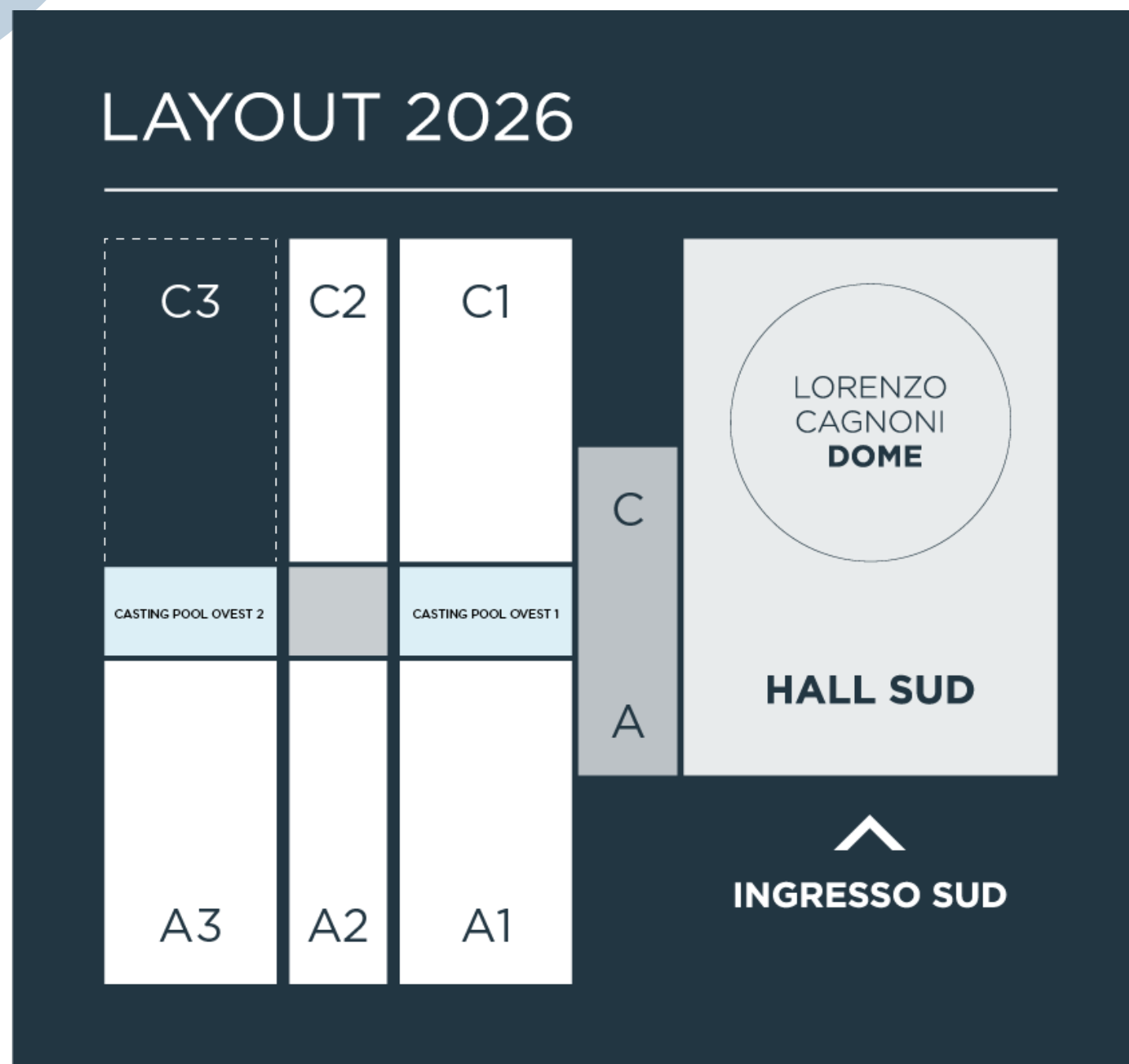
INTERNATIONAL DEALER ENGAGEMENT

*Pescare Show has developed a specific program with a team of professionals to create the right **connection between exhibitors and international trade visitors which will be selected by I.E.G. according to the suggestions given by partners, Companies and Associations.***

*The program is aimed at creating a meeting point for the consumer visitor, but also a **concrete business opportunity.***



LAYOUT 2026



25,000
Sqm

Exhibition area

15,000
Sqm

Events areas

6

Pavillions

FLY CASTING &
CASTING
World Championship
Italian Stage

Pavillion C3

FACTS & FIGURES 2026

More than
160
Brands

+ 60% over 2025

+40%
Visitors
Vs. 2025

+70%
International visitors
Vs. 2025

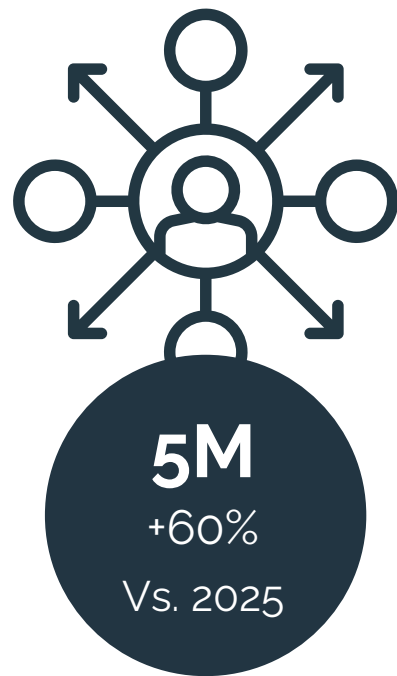
Including buyers from the
European large scale supply
chain distribution

11
Event areas

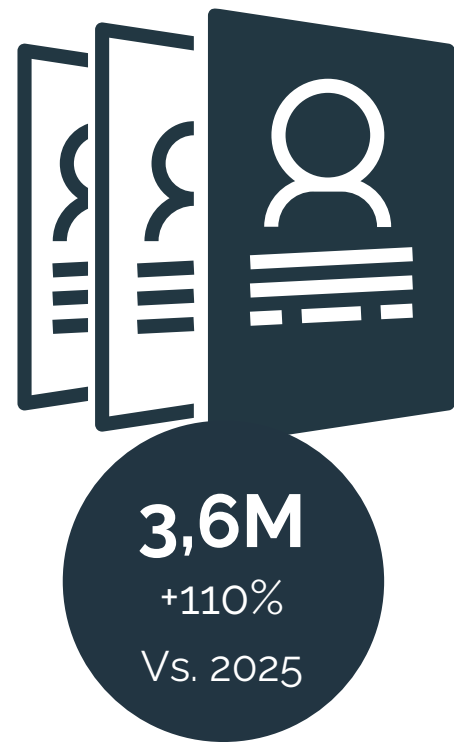
FACTS & FIGURES 2026



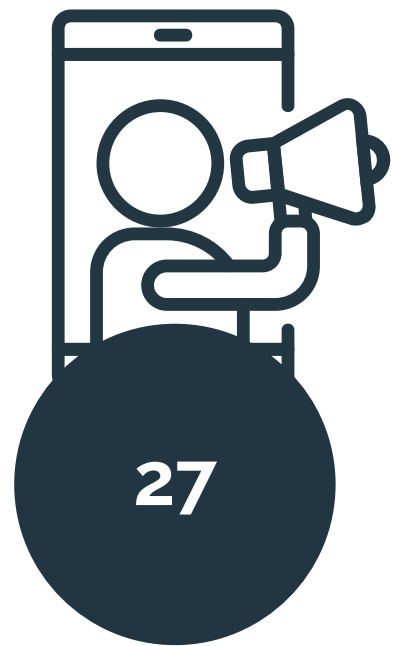
Social Fanbase



Social Media Impressions

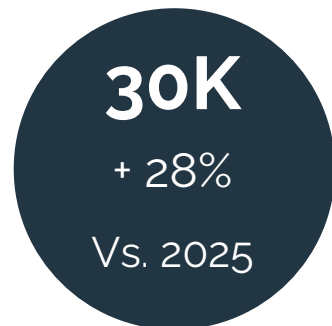


Social Media Reach

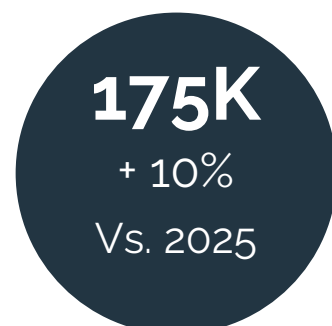


Influencers

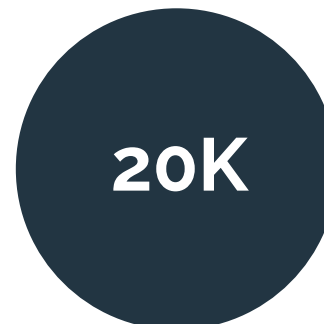
FACTS & FIGURES 2026



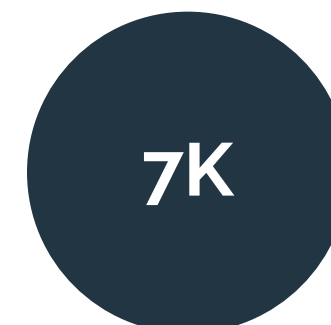
Profiled
Email
Marketing
Contacts



Unique website
users



Exhibitors
profile views
(App + Web)



Interactions
in the
Exhibitors
App section

MEDIA RELATIONS

More than
500
Media items

More than
62M
OTS

Across radio, TV, print
and online media

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