

PESCARE SHOW 2026

THE INTERNATIONAL EVENT FOR SPORT FISHING

TECHNICAL FORM – EXHIBITING RATES FORM



RIMINI, 13 - 15 February 2026

EXHIBITING RATES PER SQM - BARE AREA ⁽¹⁾

RATES		€/sqm STANDARD	€/sqm EARLY BIRD*
	Fishing	€ 105,00	€ 90,00
	Boating	€ 45,00	€ 42,00

*EARLY BIRD RATE Valid for participation applications received by October, 31st 2025

EXHIBITING RATES PER SQM - BARE AREA + PRE-FITTING TYPE A4 ⁽²⁾

RATES		€/sqm STANDARD	€/sqm EARLY BIRD*
	Fishing	€ 193,00	€ 179,00
	Boating	€ 134,00	€ 131,00

*EARLY BIRD RATE Valid for participation applications received by October, 31st 2025

TURNKEY FITTING SOLUTIONS ⁽³⁾

OPTION A:

64 SQM STEEL LIGHTING TRUSS (8X8 MT), 4 MT HIGH, FLAMMABILITY CLASS I BLUE CARPET WITH PROTECTIVE NYLON COVERING, 4X200W LED SPOTLIGHT + 1X220 V POWER STRIP (MAX ELECTRICAL ABSORPTION 2K). AVAILABLE WITH OR WITHOUT BACK WALL AND CLOSET

OPTION B:

96 SQM STEEL LIGHTING TRUSS (12X8 MT), 4 MT HIGH, FLAMMABILITY CLASS I BLUE CARPET WITH PROTECTIVE NYLON COVERING, 6X200W LED SPOTLIGHT + 1X220 V POWER STRIP (MAX ELECTRICAL ABSORPTION 2K). AVAILABLE WITH OR WITHOUT BACK WALL AND CLOSET

OPTION C:

128 SQM STEEL LIGHTING TRUSS (16X8 MT), 4 MT HIGH, FLAMMABILITY CLASS I BLUE CARPET WITH PROTECTIVE NYLON COVERING, 8X200W LED SPOTLIGHT + 1X220 V POWER STRIP (MAX ELECTRICAL ABSORPTION 2K). AVAILABLE WITH OR WITHOUT BACK WALL AND CLOSET

OPTION D:

192 SQM STEEL LIGHTING TRUSS (16X8 MT), 4 MT HIGH, FLAMMABILITY CLASS I BLUE CARPET WITH PROTECTIVE NYLON COVERING, 8X200W LED SPOTLIGHT + 1X220 V POWER STRIP (MAX ELECTRICAL ABSORPTION 2K). AVAILABLE WITH OR WITHOUT BACK WALL AND CLOSET

QUOTATION ON REQUEST

Other items ⁽⁴⁾:

Registration fee (compulsory for each exhibitor)

€ 350,00

inclusive of: insurance, exhibitors' badges according to exhibit area, listing in the official catalogue and on-line and pocket guide, 1 parking permit, Wi-Fi connection

Red Area Surcharge ⁽⁵⁾

+ 10% on total area rate

Hosted companies fee (in case of more companies inside one booth)

€ 650,00

VAT must be added to these figures, if due.

- (1) **Bare area** rate includes area and 1 kw power supply each 16 sqm. The registration fee and any other item required will be an additional charge. Please note that in order to book the bare area, you must be in possession of a certified electrical panel and produce the documents pertaining to the relevant certification.
- (2) The **set-up fee** includes: stand structure, partition walls, floor carpet, electrical system, spotlights, electrical socket, graphics with company name. The furnishings include: 1x1 m closet, 1 table, 3 chairs, 1 reception desk, 1 stool, 1 basket, 1 coat hanger.
- (3) The turnkey set-up options are available for stands of at least 64 sqm. The quote is provided upon request.
- (4) Further details and costs of participation are indicated in the General Rules and Regulations of Exhibition.
- (5) **Red Area Surcharge:** supplementary rate for areas looking on to entrance corridors and/or corridors connecting Pavilions. It is calculated on the total amount of the area (bare area).

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TECHNICAL FORM - ADVERTISING RATES FORM



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LET YOURSELF BE TEMPTED! Advertising offers for PESCARE SHOW 2026

Dear Company,

we have pleasure to draw your attention to some advertising opportunities to promote your visibility as exhibitor.

ADVERTISING OPTIONS ONLINE AND ONSITE AT THE EXPO CENTRE

DESCRIPTION	TYPE
☐ LOGO IN THE WEBSITE	☐ homepage
	☐ in other website sections
☐ BANNER IN THE WEBSITE	☐ homepage
	☐ in other website sections (200 x 200 px)
	☐ in the restricted area (250x250px)
☐ POST ON PESCARE SHOW SOCIAL NETWORKS	
☐ NEW ON PESCARE SHOW WEBSITE	
☐ LIVE ON PESCARE SHOW SOCIAL NETWORKS (IG/FB)	
☐ BANNER IN THE NEWSLETTERS	☐ 100 X 60
	☐ 646x220
	☐ 974x300
	☐ the whole advertising campaign
☐ BRANDED NEWSLETTER	
☐ GUIDE MAP	☐ header
	☐ footer
	☐ back cover
	☐ banner in the "Events" section
	☐ logo in the Exhibitors list
☐ LOGO OR ADV ON ONLINE TICKET / FLYER	
☐ SPONSORSHIP OF THE ACQUADEMO AND/OR SPECIAL AREAS	☐ Acquademo - banner A (header 7,92x1,28 m)
	☐ Acquademo - banner B/C (right side 3,42x1,00 m)
	☐ Acquademo - banner D (left side 1,90x1,42 m)
	☐ Acquademo - banner E/F (footer 13,65x1,00 m)
	☐ Fishing Arena
	☐ Apertizer for influencer / exhibitors
	☐ Sponsorship of the Content Hub / Social Media Village / Fly Tying Experience / Photo contest

In addition to the online communication and sponsorship, the exhibition centre offers many advertising options, such as the customization of the external panels, the turnstiles, the pedestrian underpass, the internal colonnade, around the swimming pools, the stained glass windows, etc. Furthermore, we can provide customized gadgets and arrange equipped conference rooms and meeting rooms.

PESCARE SHOW Team is available to examine any other requests and can also design new solutions tailored to your visibility needs. For further information please contact: see info square in the next page and on www.pescareshow.it.

Date

Stamp and signature of contracting firm's legal representative

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TECHNICAL FORM - GENERAL INFORMATION AND DEADLINES FORM



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IMPORTANT DEADLINES:

BOOKING SPACE AND TECHNICAL DATES	REGISTRATION PROCEDURE	Fill in and send the application form to email expo@iegexpo.it in pdf format. PESCARE SHOW Team will contact you with a customized proposal.
	AREA ALLOCATION STARTING	1 st July 2025
	PARTICIPATION CONFIRM	Exhibiting proposal, signed for acceptance, must be sent via email to expo@iegexpo.it in pdf format. Deposit must be paid for the sum and to the bank account as indicated in the same proposal.
	BALANCE DEADLINE	10 th January 2026 Deadline within which the total balance payment related to the exhibiting area allocated (Chap. II Art.3 of the General Regulation) has to be sent to . Note: after that date any client who will sign a proposal has to pay the balance immediately.
WITHDRAWAL RULES	By 21 st November 2025	In case of withdrawal no later than 21st November 2025 the penalty will be equal to the amount corresponding to the registration fee (€ 350 + vat) .
	By 19 th December 2025	In case of withdrawal starting from 22nd November 2025 and no later than 19th December 2025 the penalty will be equal to an amount corresponding to the deposit (30% + vat of the total amount) , specified in the participation proposal countersigned for acceptance.
	From 20 th December 2025	In case of withdrawal starting from 20th December 2025 , the penalty will be equal to the entire amount (100%) as quantified in the participation proposal countersigned for acceptance.

FOR FURTHER INFORMATION:

	TEAM	PHONE	E-MAIL
TEAM Sales: Info for exhibitors, exhibiting space sale , advertising services sale , exhibition general information	Group Exhibition Manager Deputy Exhibition Manager Sales Account Event Specialist	Valentina Fioramonti Valentina Dario Valentina Centanni Chiara Fizzotti	0444 969 841 0444 969 088 0444 969 843
			valentina.dario@iegexpo.it valentina.centanni@iegexpo.it chiara.fizzotti@iegexpo.it

WARNING! IMPORTANT INFORMATION FOR EXHIBITORS

International Fairs Directory

For some time now, **International Fairs Directory**, a company registered with branches in other countries, has been sending forms to exhibitor firms asking for any modifications to their company data for publication of advertisements in the Expo-Guide magazine. On completing and signing the forms, containing the names of Italian exhibition grounds and event trademarks, the firm is then obliged to pay a sum per year.

The above-mentioned company **has NOT and has NEVER BEEN AUTHORISED** to use the name Italian Exhibition Group SpA or our event trademarks. If you should receive forms or proposals from International Fairs Directory, we strongly recommend that you read the terms VERY CAREFULLY before signing.