GENERAL RULES AND REGULATION OF PARTECIPATION
EXHIBITION PESCARE SHOW 2027

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CHAPTER I
EXHIBITION - ORGANIZERS – CATEGORIES ALLOWED – BASE RATES

Art. 1 – ORGANIZERS – LOCATION AND DATES – DEFINITIONS

1. LOCATION AND DATES

The exhibition "PESCARE SHOW – THE INTERNATIONAL EVENT FOR SPORT FISHING" is held on February from 12th to 14th 2027, in the Expo Center "Rimini Fiera", address: Via Emilia 155, 47921 Rimini (RN) - Italy, and it is organized by Italian Exhibition Group S.p.A- Share Capital: € 52.214.897 (fully paid up), VAT Code 00139440408, Rimini Companies Register no. 00139440408.

2. DEFINITIONS AND ABBREVIATIONS

"Exhibition" means PESCARE SHOW – THE INTERNATIONAL EVENT FOR SPORT FISHING, a specialized event reserved for professional operators, organized by Italian Exhibition Group.
"Regulations" means these General Rules and Regulations.
"Expo center" means the Expo Center "Rimini Fiera".
"Organizer" means Italian Exhibition Group, as the Event's organization owner and its trademark owner.
"Official website" means https://www.pescareshow.it/en
"Reserved Area" means the portal https://my.pescareshow.it/en/user/login .
"Participant" means:

a) The company that has signed a regular participation contract with the Organizer and participates in the Event as the holder of its own exhibition space (Direct Exhibitor).
b) The company that has signed a regular participation contract with the Organizer and participates with a customized space, its own representatives, and related products, hosted within the exhibition area of a Direct Exhibitor (Co-exhibitor).
c) The company that has signed a regular participation contract with the Organizer and participates in the event through other exhibition formats, such as sponsorships, 'full-digital' packages, or barter agreements.

"Represented Company" means a company present indirectly, exclusively through its own displayed products and trademarks, within the exhibition space of a Participant. The Participant declares the presence of any represented companies and their trademarks and products by completing the 'Catalogue' section in the reserved area.

Art. 2 - VISITORS

The Exhibition is addressed to the general public and to professional operators, who can access it free of charge if they hold an invitation ticket sent by the participating companies. Each operator must demonstrate membership in their professional sector by showing a business card or other document certifying their activity.
In addition to the indications of the Consolidated Act of Public Safety Laws (TULPS), for further security, access to the Expo Centre is forbidden to any person in possession of offensive weapons (art. 30 TULPS), as well as any person in possession of toy weapons, stunning devices, blunt instruments, work tools, explosive and incendiary substances/devices and toxic chemical substances. Exceptions may be granted at the sole discretion of the Organizer.
For further information on tickets and prices, visitor access procedure, invitations for classes of students/schoolchildren and suchlike, please consult the visitor rules and regulations, available on the exhibition's official website.

Art. 3 – ELIGIBLE PARTICIPANT PROFILES - COMPANY TYPES, PRODUCTS, AND SERVICES

In order to protect the specialized content of the Exhibition, only the following products and/or services may be admitted for exhibition in the sectors of: Sport Fishing, Fly-fishing, Carpfishing, Nautical, Electronics, Engines, Outdoor, Shops, Underwater, Tourism.
Participants must be:

a) companies exhibiting the abovementioned products and services they manufacture/produce themselves or their agents; exclusive Italian agents, retailers for foreign companies.
b) trade associations, financial organisations and bodies whose institutional role is the promotion, research and increasing awareness for this specific sector and its services.

With regard to letter a) , it is specified that:

i. It is possible to exhibit and market new products, machinery, and equipment, i.e., not previously used for commercial purposes by other managers/operators/public establishments. It is also specified that the display of exclusively original spare parts and components, i.e., products manufactured and marketed by the manufacturing company of the machinery itself, is permitted. It is possible to exhibit used products, machinery, and equipment, provided they comply with current regulations. Such products must be clearly separated from new products, and their condition of use must be declared.
ii. Representatives are obliged to indicate in the dedicated section in the Reserved Area the list of companies they represent and whose products they intend exhibiting. Organizer reserves the right, at any time, to request the representation mandates or documentation proving such relationship.
iii. The Participant holding the exhibition space is responsible for ensuring that the products and services exhibited in their own name, and on behalf of any Co-exhibitors and Represented Companies, comply with the Exhibition trade sectors list.

In the event of the Organizer's staff ascertaining any infringement of the obligation in points ii) and iii), the Organizer reserves the right to start proceedings to seek compensation for the damages.
Any and all responsibility consequent to this, in relation to companies that are guests and/or part of groups, is to be intended as totally borne by the host company and/or the body organizing the group.

Art. 4 – BASE RATES

Exhibition areas are all easy to see and access.
Area costs surcharges are applied in some pavillions sections. The occupation of spaces other than designated exhibition areas (aisles, overhead connections, corridors, second level of two-storey stands) is subject to prior authorization from the Operations Management.
Participants must pay a registration fee and a fee for digital platform Standard package (compulsory). This offers to each company the right to be listed on the exhibitors List and digital platform.
Participants who, subject to the Organizer's authorization, host other companies on their stands are required to pay an Ospitality Fee, in addition to registration Fee and Digital platform fee, for each company hosted.

Moreover, a hospitality fee, a registration fee and a Digital platform fee will be charged to Participants who host companies not declared in the co-Participants application form on their stand without authorisation from the Organizer.
Main cost items, such as registration fees, rates for shell scheme or space-only areas, any surcharges, and other mandatory costs are listed in "Attachment 1 - Base Rates"; such Attachment constitutes an integral part of these Regulations.
Other exhibiting formats and services with relative costs are indicated in the "Exhibiting Rates Form".
All rates are without VAT.

Art. 5 – EVENT PROMOTION

The Organizer undertakes to promote the exhibition and attendance through the promotional-advertising channels it deems most appropriate, and with the timing, frequency, and methods it deems most suitable for the best visibility of the Exhibition.

CHAPTER II
PARTECIPATION RULES

Art. 1 – PARTECIPATION RULES

1. APPLICATION

Companies that intend participating in the exhibition can apply by sending the following these steps:

a) Sending via email expo@iegexpo.it an application form (available on the exhibition web site), correctly completed and appropriately undersigned in every part, with company stamp and signature of the legal representative, as well as these Rules and Regulations.n
b) payment of a deposit + VAT (as indicated in the application form). Only with the payment of this deposit, paid within the terms indicated in the application form, will you have the right to access the benefits listed in the exhibiting area request form of the application form.
Such deposit, if paid, without prejudice to the provisions of paragraph 5, art. 1, CHAP. III, shall be refunded in the event of:
   i. non-acceptance of the application form by the Organizer;
   ii. revocation by the contracting company, communicated in writing to the Organizer;
   iii. failure by the contracting company to sign the participation proposal.

The Organizer reserves the right to relegate incomplete forms to a waiting list.
Applications will be examined for as long as exhibit space is available.
The Organizer reserves the right to not accept further special requests entered by the contracting party in the "Notes" section.
The Organizer reserves the right to reject applications if there are outstanding administrative issues.
With the indication of a different billing name on the invoices/fiscal documents, the contracting party/ declares to Italian Exhibition Group Spa that he/she will assess the proposal of participation that will be sent to him/her, in the interest of the person in whose name the invoice/fiscal document is issued, and by whom he/she has been commissioned.
In the event of any dispute on behalf of the person in whose name the invoice is issued, the contracting party/participant undertakes to settle any outstanding matters with Italian Exhibition Group SpA directly and personally.

2. EXHIBITING PROPOSAL

Applicants will be informed they have been accepted to participate and notified of the allocated exhibition space via the document titled "proposta di partecipazione" or "participation proposal."
The participation proposal once filled in, signed and returned to expo@iegexpo.it by the date indicated therein constitutes an official participation contract.
It must be noted that, when sending the proposal for participation, it is necessary to also arrange payment of the deposit, unless already paid within the deadlines indicated in the participation application. In this case, the deposit does not give any right to the benefits indicated in the Exhibiting Area Request Form of the application for participation.
With the indication of a different billing name on the invoices/fiscal documents, the participant declares to Italian Exhibition Group Spa that he/she will participate in the expo, in the interest of the person in whose name the invoice/fiscal document is issued, and by whom he/she has been commissioned.
In the event of any dispute on behalf of the person in whose name the invoice is issued, the contracting party/participant undertakes to settle any outstanding matters with Italian Exhibition Group SpA directly and personally

3. RULES FOR CONTRACTING PARTIES RECEIVING SPACE IN LIEU OF PAYMENT (BARTER AGREEMENTS)

Contracting parties have to:

a) send via e-mail to expo@iegexpo.it the appropriate form received from the Organizer, correctly completed and undersigned throughout, with the company stamp and the signature of the Legal Representative, as well as these Rules and Regulations;
b) invoice for receipt of space in lieu of payment (contra-deals), pursuant to the agreements with the Exhibition Manager, made out to Italian Exhibition Group S.p.A.

The Organizer reserves the right to reject applications if there are outstanding administration issues.

4. FULL DIGITAL PARTICIPATION

Participation in the event in a completely digital form will be contracted through a separate participation proposal.

Art. 2 - TERMS AND METHOD OF PAYMENT

1. PAYMENT OF EXHIBIT AREA

Payment of the deposit and the remainder of the sum indicated on the countersigned proposal of participation must be made via: bank transfer (For letterhead and bank details, please refer to point 1) of the Attachment 2 "Payment Terms, Deadlines and Withdrawal") indicating the reason for payment as "ANTICIPO/SALDO (deposit/ balance) and exhibition name" along with the Participant's trading name.
When this deposit is received, an invoice will be issued for the amount paid.
Balance's payment terms and deadlines are also indicated in the above mention ade Attachment 2.
Failure to pay the balance results in the provisions foreseen in Chapter III Art. 1, clause 4.

2. PAYMENT OF TECHNICAL SERVICES

Any technical services included in the participation proposal must be paid in the same way as the stand as indicated at clause 1. .
Outstanding amounts for additional services, including any advertising previously agreed with the Organizer, requested after confirmation of participation, and any other expenses that may have been anticipated by the Organizer on behalf of Participants, must be settled by bank transfert (for bank account seee attachment 2), or at the cash desk in the Exhibition Centre during exhibition hours.
It must be noted that the staff entrusted by Italian Exhibition Group Spa with the consignment of invoices relative to services to stands is in no way authorized to request or receive cash payment from Participants.
In case of any outstanding sums for services requested by participants represented and/or hosted on other Participants' stands, the Organizer holds the Participant renting the stand responsible for settling them. The relevant payments are to be made in the same way and within the same deadline as specified above.

Art. 3 - EXHIBITING SPACE - ALLOCATION AND AMENDMENT PROCEDURES

1. EXHIBITION LAYOUT

Exhibition layout is at the final discretion of the Organizer, including space that may be arranged in other areas of the expo center.
For expo layout requirements, the Organizer has the right, according to its undisputable judgement, to modify/reduce the standard width of passageways in some halls and some areas in the halls without compromising their safety and visitor circulation and without Participants being able to raise any objection regarding the matter.

2. STAND ALLOCATION

Exhibition space allocation is decided by the Organizer, taking into consideration the overall interests of the Exhibition, the order in which applications are received, the area requested and, wherever possible, preferences expressed by the contracting party.

It should also be noted that the floorplan attached to the participation proposal is to be considered provisional, since the neighbouring areas and stands are subject to change.

3. MODIFICATION, REDUCTION, REPLACEMENT OF SPACE - ORGANIZER

Even in the case of proposal acceptance by the participant, the Organizer nevertheless reserves the right to move, vary or modify the area allocated, in the interest of the show and its assured success.

The number of open stand sides may be modified if required by the Exhibition layout.

The Organizer reserves the right, to be exercised at its sole discretion at any time and therefore even during the exhibition, if its layout is modified, or for other reasons, to change or to reduce any space already allocated or replace it with another, even in a different area.

In the event of any of these cases occurring, participants will only have the right to the possible refund of a sum corresponding to the difference between what has already been paid as a participation fee and the effective cost of the area allocated to them.

4. TRANSFER - ANNULMENT – REDUCTION – CHANGES REQUIRES - PARTICIPANT

A) Stands or parts thereof may not be sublet or allocated, even free of charge, without prior authorisation from the Organizer.

B) Any Contracting party who, after having submitted an application for participation, intends withdrawing it must inform the Organizer rapidly, in writing. In this case, any deposit paid will be reimbursed.

Participants who request a reduction in the space allocated in the participation proposal must promptly inform the Organizer in writing, stating the reasons for these changes.

In this case, the Organizer reserves the right to not accept the request or to accept it and:

i. reduce the area, maintaining the allocated position and considering the excess space free to be rented.
ii. allocate a new space compatible with the expo layout, considering the space previously involved in the contract free to be rented

In the above cases, the sum to be paid will be recalculated according to the new area and position allocated.

Art. 4 – EXHIBITING SPACE - TERMS AND CONDITIONS OF SUPPLY

1. BARE AREA

Should the agreement provide for the assignment of a bare area (i.e., without fittings), the Participant shall be granted access to the area from the first official day of the event setup period. The area must be vacated and returned no later than the final day of the official dismantling period, unless otherwise agreed in writing by the Parties.

2. FITTED AREA

In the event that the agreement concerns the assignment by Italian Exhibition Group S.p.A. of a fully fitted area—whether with standard fittings or fittings realized according to the Participant's specifications—the Participant shall be granted access to the fitted area only upon the official setup period's end.

The return of the fully fitted area must occur before the official dismantling begins. The Official Event Schedule is available on the event's website, within the Exhibitor's reserved area.

Unless otherwise specified by the Participant, the name published in the section "Catalogue" of the Restricted Area will be printed on the fascia board.

3. PARTICULAR EXHIBITING CONDITIONS

In order to avoid damaging the showcases of Participants in the red area opposite the pools in Halls C and D, the Organizer has the authority to partially black-out the halls in question in the early hours of the day. Should they consider it necessary, participants positioned in the second half of the aforementioned halls must personally arrange for more lighting on their stands.

Art. 5 – RESERVED AREA ACCESS AND ITS USING

The Organizer offers Participants a digital Exhibitor Reserved Area where they can access Event documentation, rent materials and services, benefit from digital services, and find all the key information needed to manage their presence.

It is mandatory to access the Reserved Area to review the technical regulations and the official Event Schedule.

Participants must complete the required steps in the Portal, such as (without limitation): uploading the stand design, mandatory certifications, and registering staff present during the assembly and dismantling phases.

The Participant is required to:

a) maintain the access credentials received with the utmost diligence and confidentiality, and not permit their use by unauthorized third parties;
b) request the immediate deactivation of credentials in the event of loss or theft, or if it is believed that they have been improperly accessed by third parties;
c) use the portal correctly, also in relation to appointments or commitments made with other Users and, in any case, not use the portal—nor allow third parties to use it—for illegal purposes or in violation of the law. In the event of portal use for illegal purposes or in violation of the law, Italian Exhibition Group Spa reserves the right to take legal action, including for the recovery of any damages suffered.

The use of the portal is under the full responsibility of the Participant, who shall therefore indemnify and hold Italian Exhibition Group Spa harmless from any liability for any damages suffered for any reason by the Participant, other Users, and/or third parties

Art. 6 - OFFICIAL LIST OF PARTICIPANTS AND DIGITAL GUIDE MAP

Without therewith assuming any sort of commitment or responsibility, the Organizer arranges the distribution of the official list of Participants in the Exhibition through the event website.

There may be different formats (digital, app, on paper, etc...): the methods and formats will be adequately communicated to the participants in the months preceding the Exhibition.

Participants will be able to communicate their data through the sub-directory "Catalogue" in the Exhibitor Reserved Area, for which, once participation has been confirmed, they will receive adequate communication.

The section can be accessed by participants after signing the proposal of participation and will remain editable until the event

Some sections may be subject to payment: in this case, the rates will be clearly indicated in the section's heading.

The information communicated through the sub-directory "Catalogue" will also be used to indicate Participants on the exhibition's guide map.

In the event of Participants not accessing the section "Catalogue" or not updating the data in said section within the terms indicated in Attachment 2 of these Regulations, the Organizer will publish the information already in its possession, including the names of possible represented companies

indicated by the Participant on forms sent in previous years, and will automatically charge the Participant for each of them and the cost of any other sections subject to payment in which their information was registered (for costs see Attachment 1).
In this case, the Participant accepts all costs and responsibility for any damages, also regarding any companies no longer represented in the current exhibition, completely exonerating Italian Exhibition Group SpA from any responsibility.
Participants accept responsibility for the information entered in the section "Catalogue", exonerating Italian Exhibition Group S.p.A. from any liability for false declarations or declarations damaging others' image, reputation and/or rights of a personal nature, or regarding privacy.
Participants also state to exonerate Italian Exhibition Group Spa from any and all responsibility caused by any errors or omissions.
The official list of Participants is the organizer's only official publication. Any other promotional publication other than the Organizer's official publications, is the initiative of unauthorised private individuals.

Art. 7 – ADVERTISING TOOLS BUYING

Advertising tools are managed by The Organizer, who has the faculty of realizing at its discretion any advertising solution it considers opportune in the entire Expo Centre area.
Sponsorship of events and contests are exclusive to Participants with an on-site stand.
Should the purchased advertising solutions require the submission of graphic materials, the Participant shall also be responsible for:
A) sending the Organiser the graphic advertising files relating to the visibility purchased, at least 30 working days before the start of the exhibition. In the event of the material not arriving or arriving late (with respect to the 30-day deadline), printing may be delayed. Such delay shall under no circumstances be attributed to the Organiser and shall remain the sole responsibility of the Participant. The Organiser shall not be able at all to guarantee visibility by the start of the event. Because such situation has been caused by the Participant, the Participant shall not be entitled to lodge any claim against the Organiser on any grounds, or due to any reason or for any cause whatsoever, not even in order to obtain compensation for damages and/or discounts.
B) The deadline for the delivery of digital advertising material such as web banners, advertising space in newsletters, demos, advertising on social media, is at least 15 working days prior to the date of publication/dispatch agreed with the Organiser; in the event of this deadline not being respected, the Organiser shall carry out the publication/dispatch according to availability, including after the exhibition.
C) the creation of advertising graphic files according to the following specifications: Print files created in Adobe Illustrator, Adobe InDesign, Adobe PhotoShop or high resolution PDF formats suitable for printing.
All correctly linked images must be attached; image resolution real size at 100 dpi, or, 1:3 of the final print size at 300 dpi. Images must be in four-colour (CMYK); Texts converted to paths.
D) once ascertained and documented by the customer, report any anomalies in the advertising material purchased and produced by the Organiser, via certified email to the address iegexpo@pec.it and advartising@iegexpo.it within 24 hours of discovering the anomaly. Any claim, even if well-founded, will only entitle to the replacement of the materials or to the repair of any technical defects.
The Organiser disclaims any liability whatsoever for errors of any kind contained in the graphic files sent by the Participant, nor shall it be obliged under any circumstances to reprint and/or correct the graphic files sent by the Participant.
In the event of graphic files that do not comply with what is described in letters B) and C) , the Organiser shall be free to decide whether or not to proceed with the production/publication of advertising material, without any charge, compensation or responsibility being attributed to it.
Advertising materials produced by the Organiser shall be destroyed at the end of the event, without any charge, compensation or liability being attributed to it. Any Participating company wishing to keep the advertising materials shall make a written request to this effect by the last day of the event. The Participant will receive the requested material by courier and shall bear carriage charges.

CHAPTER III
EXCLUSION CRITERIA, WITHDRAWAL – RESCHEDULING OF THE EVENT, EXHIBITON CANCELLATION

ART. 1 - EXCLUSION FROM THE EXHIBITION

1. REJECTION OF THE APPLICATION

The Organizer reserves the right to not accept the application request, in the following cases:

a) the presentation of an application form that is not correctly completed and appropriately undersigned in every part, with the company stamp and signature of the legal representative.
b) the contracting party's rejection of the pre-arranged exhibiting rates and formats as indicated in Chapter I Art. 4 and Attachment 1 of these Rules and Regulations.
c) the Organizer also reserves the right to not accept the application request for particularly important exhibition organization reasons, including the case of applications presenting product categories not relevant to those covered by the event.
d) in the event of non-compliance or ineffective fulfilment, even if partial, of the behaviour obligations and duties expressed in the code of ethics as per Chapter V Art. 8.

In the above-mentioned letters a) b) c) d) of the present clause, the company will be refunded any deposit paid.

2. REJECTION OF THE PARTICIPATION PROPOSAL

The contracting parties agree that the Organizer reserves the right to withdraw the signed proposal of participation if:

a) it has not been sent to the Organizer within the deadline foreseen by the application for participation;
b) the company has not paid the necessary deposit within the deadline foreseen by the application for participation or when sending the undersigned proposal;
c) there are important organization reasons.

In the above-mentioned letters a) and c) of the present clause, the company will be refunded any deposit made for application, without any other sum being due for withdrawal and the Organizer will have the faculty to use the previously allocated area and assign it to other interested parties.

3. ANNULMENT OF THE PROPOSAL OF PARTICIPATION

The contracting parties hereby agree that the Organizer shall have the right to cancel the undersigned proposal of participation, pursuant to art. 1456 of the Italian Civil Law, by giving written notice to the Participant in the following cases:

a) failure to comply or ineffective fulfilment (even if partial) on behalf of the Participant of the behaviour obligations and duties expressed in theaforementioned code of ethics, as per Chap. V Art. 8;
b) directors or managing partners or the sole proprietor, are under investigation, subject to criminal or administrative proceedings, or have suffered first instance criminal sentences
c) The Participant does not reply to IEG by phone or e-mail within 48 hours after business communication concerning event participation;

For the participant, such non-compliance will result in the contract being terminated ipso iure, as it constitutes a serious breach of contract, as per art. 1456 of Italian Civil Law.

In the cases referred to letters a) b) c), the company will be refunded any payment made, without prejudice to the Organizer's right to seek compensation for damages incurred.

Nothing else shall be due because of the cancellation and the Organizer shall have the right to reallocate the exhibition area to other interested parties.

4. FAILURE TO PAY THE BALANCE

In the event of failure to pay the balance within the deadline indicated in Attachment 1 of these General Rules and Regulations, the Organizer reserves the right to:

a) forbid the Participant or any stand fitters commissioned by the Participant to set up and fit out the stand. In the case of fitted areas (shell schemes) provided by the Organizer and/or other companies of the Italian Exhibition Group Spa, to not personalize the stand with the participant's distinctive symbols/brands/logos;
b) Not provide the requested technical services.

5. OUTSTANDING ADMINISTRATIVE MATTERS

It is specified that, in the case of outstanding administrative matters, even those also due to previous dealings with the Italian Exhibition Group, or in the case in which it is seen that the company is in a clear state of insolvency, the Organizer reserves the following rights:

a) non-acceptance of the application form;
b) later non-acceptance of the undersigned participation proposal;
c) non-acceptance of application by participants with contra-deal arrangements;
d) forbidding the Participant or any stand fitters commissioned by the Participant to set up and fit out the stand;

In the cases of clauses 4. and 5. no compensation will be due to the company for any reason and the Organizer will have the right to retain any sum already paid for participation in the expo as partial or complete compensation for the previous outstanding debts.

In all the aforementioned clauses 1. 2. 3. 4. 5., the Organizer will take steps to give adequate written communication.

Art. 2 - WITHDRAWAL - NO PARTICIPATION

1. WITHDRAWAL

Participants who, after having undersigned the proposal for participation, want to cancel participation in the exhibition, (included full digital formula participation), must promptly inform the Organizer, always in writing, stating the reasons for these changes.

Cancellation of participation entails the payment of specific penalties (without prejudice to further damages) as indicated in the Attachment 2 "Payment Terms, Deadlines and Withdrawal "of this General Rules and Regulations, in particular:

A) If the written cancellation reaches the Organizer no later than the First cancellation window a penalty will be equal to an amount corresponding to the registration fee.
B) If the written cancellation reaches the Organizer untill and no later than the Second cancellation window, the penalty will be equal to an amount corresponding to the deposit as established in the signed exhibiting proposal.

The amount of the penalties established above at letter a) and b) of the present clause will be retained from the deposit paid, specifying that in the event of that being insufficient or not paid at all, the difference or the entire amount due must be paid at the time of receiving the relative invoice.

In the event that the participant has paid amounts exceeding the penalties indicated in letters a) and b), the Organizer shall refund any excess..

a) Moreover, if the cancellation reaches the Organizer no later then the last day of third cancellation window, the penalty will be equal to an amount corresponding to the entire balance due as established in the signed exhibiting proposal.

The above mentioned sums at letter c) due as penalties must be paid at the time of receiving the relative invoice.

2. NO PARTICIPATION

Participants who have not occupied their area or begun set-up within 12 noon on the day before the inauguration will be considered defaulting to all effects and, without prejudice to greater damages, will be obliged to pay as a penalty, where they have not already done so, the sum equal to the entire participation fee; in this eventuality, the Organizer will also have the faculty to use the aforementioned area, assigning it to other interested parties.

3. BARTERS WITHDRAWAL

In the event of cancellation, participants receiving space in lieu of payment will be subject to the conditions agreed to in the relative contract.

Art. 3 - RESCHEDULING OF THE EVENT (COURSE, DURATION AND TIMES)

The Organizer will have the right to reschedule the reference edition of the event, justifiably anticipating or postponing the dates of the event (including the set-up and dismantling phases) to another period of the year.

The Organizer also has the right to change the duration and opening and closing times of the event, without anything and for any reason, not even by way of compensation and / or reimbursement of expenses, being owed by Italian Exhibition Group Spa.

With reference to the timetable, it is specified that the participant can access the Exhibition Center before the official opening time and must leave the premises at the scheduled closure, following the Official Event Schedule (available in the Reserved Area), except with the prior authorization of the Organizer to extend the stay.

Art. 4 - EXHIBITION CANCELLATION - SUSPENSION

1. CANCELLATION

If the Exhibition, for any reason even independent of force majeure, cannot take place, the application for membership will lose all effect and the counter-signed participation proposal will be automatically resolved; in this case, the Organizer will refund the Participant any amounts already paid, without prejudice to the provisions of clause 3 of the present article.

2. SUSPENSION

If, on the other hand, the Exhibition is suspended after the opening date:

a) if the suspension occurs due to force majeure, no refund is due to the Participant;
b) in any other case, the Organizer will reimburse the Participant an amount commensurate with the lack of use.

3. ALTERNATIVE PROPOSALS TO CANCELLATION

If due to force majeure the event could not take place, totally or partially in presence, IEG will make every effort to propose alternative solutions to physical participation, including the methods of carrying out the event through a virtual platform.

In the case of a full digital event, the participant will be free to join or not, subject to written notification by the organizer of the format change and the opportunities inherent in the full digital event.

In none of the above cases at clauses 1) 2) 3) of the present article Italian Exhibition Group S.p.A. is required to pay compensation, penalties or compensation of any kind to the Participant.

CHAPTER IV
PROVISIONS DURING THE EXHIBITION

Art. 1 - CONFERENCES, CONTESTS, BUSINESS MEETINGS

1. EXHIBITIONS

Conferences, contests, business meetings and exhibitions of various types may be held during the Exhibition.

2. BUSINESS MEETINGS

Italian Exhibition Group S.p.A. shall not be held in any way responsible in the event that one or more of the scheduled business meetings cannot be held, or in the event that dealings between buyer and Participant do not lead to the desired results; any and all relations between the latter shall be managed exclusively by the two parties involved, exonerating Italian Exhibition Group S.p.A. from all and any responsibility.

Art. 2 - ON-SITE PROMOTIONAL ACTIVITIES

While Participants enjoy complete freedom of advertising on their stands, they may not use any form of publicity that causes disturbance, violates the provisions of Article 7 herein, involves direct comparison with other Participants, or which has a negative effect in any way on the exhibition's spirit of trade hospitality.

More specifically, Participants are forbidden to:

a) carry out any form of advertising/ flyers/ leafleting in indoor and outdoor areas of the Exhibition Centre, except on their stands;
b) display billboards and/or samples, even if merely indicative, on behalf of companies not listed in the application form, in the section "Catalogue" and not represented;
c) perform entertainment or shows of any kind with the aim of presenting products, even only on their own stand, without prior authorization by the Organizer.
d) Moreover, no company (whether a Participant, guest, or represented at the exhibition) may publish any logos or trademarks on official Organizer's promotional material except those agreed on in advance with the Organizer.

Without prejudice to the above clauses, all forms of publicity and/or advertising are allowed outside allocated exhibition areas only if previously authorised by the Organizer, and are subject to payment of the fees indicated in the advertising price lists.

Participants are totally and solely responsible for:

i. any civil, administrative or criminal liability deriving from advertising content;
ii. any civil, administrative or criminal liability deriving from advertising action;
iii. any and all liability with respect to participants and/or third parties in general for its advertising content or infringement of any laws, including those regarding competition.

Failure to comply with the aforementioned restrictions will result in the Participant being subject to a fine of €2,000 (two thousand) for each infringement of the aforementioned regulations ascertained by the Organizer.

The Organizer also reserves the right to lodge further claims for compensation of greater damage sustained.

Art. 3 - PUBLIC OPEN ACTIVITIES

In the event that a Participant wishes to hold free event/ training/ demonstration/ practical test within its assigned areas and/or on a stage, either of a commercial or demonstrative nature, with free access to public;

the Participant himself assumes all responsibility for damage to persons and/or property, including any damages resulting to its own staff, participating members of the public and third parties in general (Organizer's staff included), deriving from the activity or from defects in available equipment, with total exemption of Italian Exhibition Group S.p.A. from all burden and responsibility.

The Participant expressly states to exonerate the Organizer from any and all compensation requests submitted by anyone for such activities (event / exercise / demonstration / practical test / material test, etc.). The Participant will be responsible for projecting and staging of the event/ exercise/ demonstration/ practical test/ testing of equipment / materials, etc. at his own expense, including the risks assessment relating to the event itself.

It is forbidden to hold events on payment without having received authorization of the Organizer.

Art. 4 - RETAILING

Spot sales and provision of paid services are allowed.

The aforementioned activities are permitted in compliance with all regulations governing their commercialization, with particular regard to health and hygiene standards, which the Participant shall comply with; relieving Italian Exhibition Group S.p.A. of all obligations and/or responsibilities in this regard.

The exhibitor is liable for any administrative costs or taxes legally applicable to the sales and services provision, and Italian Exhibition Group S.p.A. shall not be held responsible even in the event of non-compliance on the exhibitor's part.

Furthermore, Italian Exhibition Group S.p.A. declines all responsibility in the event of malfunctioning of the operator's pos, even if the malfunction is due to technical problems related to wi-fi

Any disputes that may arise concerning relations with other exhibitors and visitors must be resolved by the parties directly, relieving Italian Exhibition Group S.p.A. of all obligations and/or responsibilities in this regard.

It is also understood that any disputes that may arise between Participants (due to unfair competition, sale of similar products, etc.) must be settled directly by the Participants, and Italian Exhibition Group S.p.A. will be completely exonerated from responsibility in the matter.

Art. 5 - ALCOHOLIC BEVERAGES, BEVERAGES, FOOD, DIETARY PRODUCTS AND SUPPLEMENTS DISTRIBUTION

Only small amounts of alcoholic beverages, food, dietary products & supplements may be served to visitors and only for tasting purposes, so must be moderate and suitable for eating or drinking on-site.

Above-mentioned products must compulsorily be compliant with Italian and European regulations, particularly regarding safety, personal health and the sale of said products.

Italian Exhibition Group S.p.A assumes no responsibility whatsoever in the event that, following checks carried out by the appropriate authorities, infringements are ascertained of the aforementioned regulations; any and every charge, consequence and sanction will be totally borne by the exhibitor in question, who will also be bound to respect all the contractual obligations regarding its participation in the expo.

Participants therefore also personally assume any and every onus and liability in relation to third parties in general in the event of false statements, as well as any damages due to the tasting/offer of products that do not meet legal requirements, totally exonerating Italian Exhibition Group S.p.A. regarding this matter.

Glasses, bottles or other glass objects may not be removed from stands: these items must be placed in areas accessible only to Participants' staff.

Participants and their staff are bound to comply and ensure compliance with the aforesaid safety requirements, bearing all liability for failure to do so.

Art. 6 - REGULATION OF NOISE LEVELS ON EXHIBITION PREMISES

As a rule, Participants are not allowed to use audio reproduction equipment to broadcast music and sound. Any exceptions must be authorised by the Organizer, but this does not exempt participants from complying at their own expense with current laws regarding performing rights, according to which they assume all responsibility in any case.
Exhibiting companies who have required to the Organizer to use sound reinforcement equipment, also for the use of public address equipment like microphones, speakers, etc, must use said equipment in such a way as to ensure a noise level that allows a suitable ambiance for conducting business and therefore lower than levels in force (Legislative Decree 81/2008, Title VIII, Chapter II).
In any case, the Organizer requires the noise level to be less than 80 db at all times.
Specifically, the sound diffusion should be separated from the light plant and the rest of the electrical equipment. The sound diffusion should be directed towards the inside of the stand only
Moreover, at its sole and exclusive discretion, the Organizer may decide that the sound levels produced by various apparatus or machinery on the Participant's stand
appears to be dangerous and/or annoying for the activities being pursued by other operators in the vicinity, and consequently invite (via a written or verbal notification made by one of its staff) an Participant to reduce noise to levels even lower than the decibels indicated herein. Sound levels will be measured by sound meters at the nearest possible point outside the stand area by Organizer's authorized staff.
Failure to comply with the aforesaid dispositions, including the request to reduce noise to levels lower than those specified in the second paragraph above, will give rise to the following actions against the defaulting Participant:
a) for the first infringement notified, a verbal warning;
b) for the second infringement, a written warning;
c) from the third infringement onwards, the Organizer reserves the right to stop the stand's electricity supply and the Participant is not entitled to refunds or compensation. A warning will be given 15 minutes before power is disconnected and may last for up to 3 hours, depending on the final decision taken by the Organizer.
the Organizer also reserves the right to take the appropriate legal action, in order to be awarded compensation for the damages sustained, as this is a question of serious default.
In none of the aforementioned cases may Italian Exhibition Group S.p.A. be held responsible for any damage caused to the Participant and/or material exhibited when envisaged sanctions are applied following the Participant's failure to comply with the provisions herein.
Without prejudice to the abovementioned regulations, Italian Exhibition Group S.p.A. cannot be held responsible in any way if a Participant's illicit behaviour causes damage to other participants. Any such controversies must be resolved directly by the Participants in question and Italian Exhibition Group S.p.A.is released from any obligation and/or responsibility.

Art. 7- PROTECTION OF PERSONAL DIGNITY, RESPECT AND DECORUM OF THE EVENT

Participants, as well as any parties appointed or authorized by them, including suppliers, are required to design exhibits, services, promotional activities, performances, communications, and initiatives in compliance with the principles of personal dignity, cultural pluralism, and the common sense of decorum.
It is strictly prohibited to create or promote, within the exhibition areas or in connection with the event, any displays, representations, services, activities, or communications that may be offensive, discriminatory, disparaging, or insulting towards:

- religions, beliefs, or religious symbols;
- gender identity, sexual orientation, or personal conditions;
- ethnic groups, nationalities, cultures, or racial backgrounds;
- social categories or persons with disabilities;
- any other element protected by the principles of respect, inclusion, and non-discrimination.

Furthermore, any activities or representations that, due to their methods, symbolism, or content, may prejudice the image of the event, cause public disturbance, or compromise the safety and serenity of the event are prohibited.
The Organizer reserves the sole and final right to assess the compliance of exhibits and activities with these principles and, where necessary, to demand immediate modifications, suspend activities, or order the removal of non-compliant elements, without this giving rise to any right to compensation or reimbursement of any kind.
Any violation of this article may result, in addition to the measures set forth in the preceding paragraph, in the termination of the contract pursuant to Art. 1456 of the Italian Civil Code, as well as compensation for all damages, including reputational damage, suffered by the Organizer.

CHAPTER V
RULES OF PARTICIPATION - GENERAL CLAUSES

Art. 1 - DAMAGES - INSURANCE

Italian Exhibition Group S.p.A. is not liable for damage to persons and property, regardless of how or by whom this might be caused.
After confirmation of participation in the exhibition, Italian Exhibition Group S.p.A. automatically insures individual exhibiting companies that have paid the registration fee as follows:

1. PARTICIPANT'S "COMPANY MULTIRISK" COVERAGE:

What is insured: goods, equipment, furniture, including the stand value for a total of € 26,000. In the event that the total value of the goods exceeds the amount of the Base Coverage referred to above, it is advisable to adhere to the optional supplementary coverage, which can be purchased by completing the form M downloadable in the area reserved for the exhibitor on the exhibition site, and which will allow to also activate other additional guarantees. In the absence of supplementary adhesion, the coverage of the damage will take place in proportion to the value ascertained in the appraisal by the Insurance Company.
Duration of coverage: period for which the insured items are on the Expo Centre premises, including installation and dismantling.
Risks insured: SUMMARY OF COVERAGE (*)
Fire due to any cause – Lightning – explosion and outbreak produced by not explosive devices - Spontaneous combustion – Road vehicle impact – Theft – Robbery – Atmospheric phenomena - Rainwater or water pipe leakage – Collapse – Breakages (excluding fragile objects) – Falling aeroplane, aeroplane parts or air freight.
Damage caused to insured items by actions carried out by order of public authorities with the aim of preventing or limiting damage is considered the equivalent of the aforesaid exhibitions.
Expressly excluded from this insurance coverage: pilferage and pickpocketing – any damage to precious stones and metals, money and jewels.
Franchise: a general franchise of € 250.00 to be borne by the claimant will be applied to each loss.
In the case of goods exhibited outdoors, the franchise is increased to € 515.00 for each loss.

2. REPORTING INCIDENTS

The insured parties (individual Participants) must:

a) inform the insurance company (ZURICH INSURANCE PLC - Agenzia Hub Srl - address: Via Flaminia, 80 - 47923 RIMINI (ITALY) phone +39 0541 393477 - Fax +39 0541 393478 email: alessandra.ioni@agenziahub.com) and Italian Exhibition Group Spa within 48 hours of the loss;
b) in the event of theft, immediately report the event also to the public authorities (to be attached to the claim form).

3. PARTICIPANT'S "THIRD PARTY CIVIL LIABILITY" COVERAGE

What is insured: civil liability of Participants and Participants' staff during the period of the exhibition, including stand installation (excluding loading and unloading of goods/materials) and dismantling operations, and any demonstrations or trials; with the exclusion of liability on behalf of the insured party in its role as manufacturer/producer.
Other Participants are considered third parties.
The policy does not cover damage to Participants' property and property held for any reason.
Maximum insurable values: € 2,500,000.00 for each loss, with a limit of € 2,500,000.00 for each person suffering bodily injury and € 2,500,000.00 for damage to property.
NB:
(*) In the event of controversy, the ONLY DOCUMENTS ACCEPTED are the PARTICIPANT'S "COMPANY MULTIRISK" COVERAGE and PARTICIPANT'S "THIRD PARTY CIVIL LIABILITY" COVERAGE, deposited with Italian Exhibition Group S.p.A. The cost for the above insurance coverage is included in the registration fee (see Attachment 1 – "Base Rates" of these General Rules & Regulations).
Participants can, however, make direct arrangements for the insurance coverage they think most appropriate, independently of the aforementioned arrangements.
In fact, Participants duly exonerate Italian Exhibition Group S.p.A. from all liability deriving from the presence of goods, equipment, furnishings, stands, etc. on the premises where the event takes place.

ART. 2 - INDUSTRIAL, INTELLECTUAL AND DIGITAL PROPERTY RIGHTS

Participants accept all liability for holding rights on brands, logos, patents, industrial inventions and models, and copyrights applicable to products and/or machinery on display. Participants therefore exonerate Italian Exhibition Group S.p.A. from all claims in the event of any such infringement or in the case of breach of competition regulations with regard to other Participants and third parties in general. Any disputes that may arise among Participants or between Participants and third parties must therefore be settled directly by said parties, exonerating Italian Exhibition Group S.p.A. from any liability and/or obligation.

Art. 3 - EXHIBITION NAME OWNERSHIP

As well as its trademarks, Italian Exhibition Group S.p.A. claims as its exclusive property the name "PESCARE SHOW – THE INTERNATIONAL EVENT FOR SPORT FISHING" and all its variations, abbreviations, simplifications and acronyms, and they may not be used without prior written authorisation by Italian Exhibition Group S.p.A..

Art. 4 - CLAIMS

Communications and/or complaints of any kind will only be taken into consideration if made in writing.

Art. 5 - GENERAL RULES AND REGULATIONS, SUPPLEMENTS AND MODIFICATIONS

The Organizer reserves the right to modify and/or integrate the Exhibition's General Rules & Regulations at any time with provisions intended to improve the exhibition. These provisions, in particular those specified in the online Technical Documents of the restricted area, are binding for all concerned, as they are an integral part of these General Rules & Regulations.
In the event of Participants' failure to comply with the General Rules & Regulations, Organizer reserves the right to take appropriate legal action to claim compensation for the damages.

Art. 6 - PHOTOGRAPHIC AND VIDEO REPRODUCTION

Italian Exhibition Group reserves the exclusive rights to any reproduction via photographs, videos, designs or other media of both the Expo Centre and individual stands. Only photographers/video makers authorized by Italian Exhibition Group can operate in the Expo Centre halls.
The aforementioned photographers/video makers will gather and process photographic and video images and/or interviews regarding exhibited products, machinery and material and/or written material of which participants are the owners, producers/manufacturers and/or licensees, exclusively for informative purposes or corporate, advertising and promotional communication, in particular, purely as an example that is in no way exhaustive, by diffusion in daily papers, periodicals, television, posters, informative and/or illustrative brochures, newsletters, Web sites – such as, for example, the

www.iegexpo.it Web site and connected sites - social network profiles (Facebook, Twitter, Whatsapp, YouTube, Vimeo, and suchlike) in e-books (digital publishing), printed publications (exhibition catalogues, Trendbooks, etc…) in general (the list is given purely as an example and must not be intended as complete).
By signing these Rules and Regulations, participants express specific consent to the aforementioned shooting/recordings and their use as indicated above, without claiming any economic compensation. In the event of participants not intending to authorize the aforementioned photo/video coverage, they must communicate this to the photographer/video maker before it is carried out.

Art. 7 - ACCEPTANCE OF GENERAL RULES AND CONDITIONS- OFFICIAL LANGUAGE, APPLICABLE LAW AND COMPETENT COURT

On submission of the application form and following signing of the "participation proposal", applicants:

a) unconditionally accept the provisions of these Rules and Regulations and Technical Rules and Regulations;
b) undertake to respect and make their standfitters/suppliers respect the Technical Rules and Regulations, always viewable on the exhibition website and integral part of the application form and consequent signed participation proposal
c) acknowledge Italian as the official language in any document and communication (included commercial ones) and the applicability of Italian Law;
d) acknowledge the exclusive competence of Rimini Court for any controversy.
e) Unless expressly specified, the articles of these rules and regulations are applicable to both Participants renting exhibit space and those taking part with contra-deals.

ART. 8 - LEGISLATIVE DECREE 231/2001, CODE OF ETHICS AND TERMINATION

Italian Exhibition Group has approved and adopted the Organization, Management and Control System as per Legislative Decree. 8 June 2001, N°. 231 (hereafter indicated as "System") and its Code of Ethics, which indicates the ethics principles it applies when carrying out its business. These documents are accessible in electronic format on the www.iegexpo.it Web site.
Participants declare that they know the regulations in Legislative Decree 231/2001, share the values indicated in Italian Exhibition Group's Code of Ethics and the principles of the aforementioned regulations and intend abstaining from any and all behaviour contrary to them in the execution of this contract. Any infringement of these principles is considered as a breach of contract and, as such, authorizes Italian Exhibition Group to terminate the existing relations, as per and according to Article 1456 of Italian Civil Law.

ATTACHMENT 1 – BASE RATES

Tabella A

Rate	Cost	Notes
Registration fee	€ 400.00	Mandatory for each participant. Includes stand insurance, exhibitor badges based on sqm, municipal advertising tax, 1 parking card, Wi-Fi connection.
Digital Platform Standard Profile	Included in registration fee	Includes Logo and description of the exhibiting company, Links to corporate Social Channels, Upload of documents or links to corporate resources.
Bare area	PESCARE SHOW AREA € 108.00/sqm BOATING AREA € 47.00/sqm	Cost per sqm. Raw area rate provides only the area. Includes electrical connection and consumption (1 kW every 16 sqm up to a maximum of 3 kW). Does not include electrical board.
Turnkey area (Model A4)	PESCARE SHOW AREA € 200.00/sqm BOATING AREA € 140.00/sqm	The amount indicated here is relative to the entire equipped area and does not include registration fee. Includes area, stand fitting, carpet, electrical supply with board and multi-socket plug.
Red Area increase	+ 10% on total bare area	Surcharge rate for pavilion section crossed or facing the two main aisles. It is calculated only on total amount of raw area, also in case of equipped area.
Double-decker Stand	50% of partecipation fee	Implementation is subordinated to prior evaluation and authorization of Operations Management.
Incremental Safety and SIAE Services	Areas up to 300 sqm € 1.95/sqm Areas over 300 sqm € 0.95/sqm	Mandatory contribution for implementation of incremental safety prescriptions by public preposted authorities and music diffusion in stand(s).
Hospitality fee	€ 650.00	Mandatory for each company hosted within exhibition space of a Participant. Includes registration fee and base digital fee.

NOTE WELL: Particular benefits, further exhibition formulas, and services with relative costs are declared in the 'Exhibition Rates Module' (Art. 4 Chap. I). All rates are intended excluding VAT.

ATTACHMENT 2 - PAYMENT TERMS, DEADLINES AND WITHDRAWAL

A. Deposit and balance bank account*

BANK ACCOUNT:	BANK DETAILS: CREDEM - Filiale di RIMINI (RN) ITALY IBAN Code: IT 68 M 03032 242000 10000380741 BIC/SWIFT Code: BACRIT21225
PAYMENT ENTITLED TO:	ITALIAN EXHIBITION GROUP SPA
DEPOSIT PAYMENT REASON:	deposit PESCARE SHOW 2027 *Please indicate Company's full name and VAT or TIN*
DEPOSIT PAYMENT REASON:	Please indicate recieved invoice's number

** valid for any payment (area, services, advertising or other formulas).*

B. Deposit payment terms

DUE AMOUNT	DEADLINE
Amount indicated in countersigned participation proposal	Payment upon submission Contextual with sending of countersigned proposal

C. Balance payment terms

DUE AMOUNT	DEADLINE
What is indicated in balance invoice	Within January 02, 2027

D. Withdrawal terms

WITHDRAWAL PERIOD	DEADLINE	PENALTY
First cancellation period	Until November 20, 2026	Amount equal to registration fee.
Second cancellation period	From November 21, 2026 to December 18, 2026	Amount equal to advance indicated in countersigned participation proposal.
Third cancellation period	From December 19, 2026	Amount equal to entire signed participation fee.

E. Other deadlines

ACTIVITY	DEADLINE	PENALTY
Catalogue form compilation	December 15, 2026	Possible missing presence in official exhibitor list and/or present data not updated.