EXHIBITING RATES PER SQM - BARE AREA [1]

		€/sqm STANDARD	€/sqm EARLY BIRD*
RATES	Fishing	€ 108,00	€ 92,00
	Boating	€ 47,00	€ 45,00

EARLY BIRD RATE Valid for participation applications received by November, 6th 2026

EXHIBITING RATES PER SQM - BARE AREA + PRE-FITTING TYPE A4 [2]

		€/sqm STANDARD	€/sqm EARLY BIRD*
RATES	Fishing	€ 200,00	€ 185,00
	Boating	€ 140,00	€ 138,00

EARLY BIRD RATE Valid for participation applications received by November, 06th 2026

TURNKEY FITTING SOLUTIONS [3]

OPTION A: 64 SQM STEEL LIGHTING TRUSS (8X8 MT), 4 MT HIGH, FLAMMABILITY CLASS I BLUE CARPET WITH PROTECTIVE NYLON COVERING, 4X200W LED SPOTLIGHT + 1X220 V POWER STRIP (MAX ELECTRICAL ABSORPTION 2K). AVAILABLE WITH OR WITHOUT BACK WALL AND CLOSET
OPTION B: 96 SQM STEEL LIGHTING TRUSS (12X8 MT), 4 MT HIGH, FLAMMABILITY CLASS I BLUE CARPET WITH PROTECTIVE NYLON COVERING, 6X200W LED SPOTLIGHT + 1X220 V POWER STRIP (MAX ELECTRICAL ABSORPTION 2K). AVAILABLE WITH OR WITHOUT BACK WALL AND CLOSET
OPTION C: 128 SQM STEEL LIGHTING TRUSS (16X8 MT), 4 MT HIGH, FLAMMABILITY CLASS I BLUE CARPET WITH PROTECTIVE NYLON COVERING, 8X200W LED SPOTLIGHT + 1X220 V POWER STRIP (MAX ELECTRICAL ABSORPTION 2K). AVAILABLE WITH OR WITHOUT BACK WALL AND CLOSET
OPTION D: 192 SQM STEEL LIGHTING TRUSS (16X8 MT), 4 MT HIGH, FLAMMABILITY CLASS I BLUE CARPET WITH PROTECTIVE NYLON COVERING, 8X200W LED SPOTLIGHT + 1X220 V POWER STRIP (MAX ELECTRICAL ABSORPTION 2K). AVAILABLE WITH OR WITHOUT BACK WALL AND CLOSET
QUOTATION ON REQUEST

Other items [4]:

Registration fee (compulsory for each exhibitor) **€ 400,00**

inclusive of: insurance, exhibitors' badges according to exhibit area, listing in the official catalogue and on-line and pocket guide, 1 parking permit, Wi-Fi connection. Basic Digital Platform Catalog Profile, including: Visibility of the exhibiting company's logo and description, Links to the company's social media channels, Upload of company documents or links to corporate resources

Siae and Incremental Security Systems (compulsory for each exhibitor) until 300 sqm [5] **€/sqm 1,95**

Siae and Incremental Security Systems (compulsory for each exhibitor) from 300 sqm [5] **€/sqm 0,95**

Red Area Surcharge [6] **+ 10% on total area rate**

Hosted companies fee (in case of more companies inside one booth) **€ 650,00**

VAT must be added to these figures, if due.

(1) **Bare area** rate includes area and 1 kw power supply each 16 sqm. The registration fee and any other item required will be an additional charge. Please note that in order to book the bare area, you must be in possession of a certified electrical panel and produce the documents pertaining to the relevant certification.

(2) The **set-up fee** includes: stand structure, partition walls, floor carpet, electrical system, spotlights, electrical socket, graphics with company name. The furnishings include: 1x1 m closet, 1 table, 3 chairs, 1 reception desk, 1 stool, 1 basket, 1 coat hanger.

(3) The turnkey set-up options are available for stands of at least 64 sqm. The quote is provided upon request.

(4) Further details and costs of participation are indicated in the General Rules and Regulations of Exhibition.

(5) Mandatory contribution to cover additional security measures required by the relevant public authorities (increased costs for visa checks for international personnel, additional staff and equipment for security screening during the event, metal detectors, etc.) and music playback at the stand(s).

(6) **Red Area Surcharge**: supplementary rate for areas looking on to entrance corridors and/or corridors connecting Pavilions. It is calculated on the total amount of the area (bare area).



LET YOURSELF BE TEMPTED!

We have pleasure to draw your attention to some advertising opportunities to promote your visibility as exhibitor.

ADVERTISING OPTIONS ONLINE AND ONSITE AT THE EXPO CENTRE

DESCRIZIONE	TIPOLOGIA
☐ LOGO SU SITO WEB e APP	☐ homepage website
	☐ Homepage app
☐ BANNER SU SITO WEB	☐ pagine interne (600x500px)
	☐ Rotating Homepage Logo
	☐ Banner in the Visitor Portal (250x250px)
☐ WELCOME DIGITAL PACK (for the registrations until November 06th 2026)	☐ 1 VIDEO REEL PRE LIVE (max 30'')
	☐ 1 SET STORIES
☐ BRAND VISIBILITY PACKAGE	☐ 1 article in the News section of the website
	☐ 1 cross-platform social media post
	☐ 2 Stories IG + FB
	☐ 2 IG + FB Stories during the 3-day event
☐ BRAND VISIBILITY PRO PACKAGE	☐ 1 article in the News section of the website
	☐ 1 Cross-Platform Carousel Post (up to 5 photos)
	☐ 3 Stories IG + FB
	☐ 1 Banner + 1 news in the newsletter
	☐ 3 storie IG + FB during the 3-day event
	☐ 1 IG + FB Photo Carousel during the trade fair
☐ BRAND VISIBILITY PREMIUM PACKAGE	☐ 1 article in the News section of the website
	☐ 1 Reel
	☐ 3 Stories IG + FB
	☐ 1 DEM entirely dedicated to your company
	☐ Placement of your company logo among the top exhibitors at Pescare Show
	☐ 1 live broadcast on social media channels during the trade show
	☐ 3 storie IG + FB during the 3-day event
	☐ 1 IG + FB Photo Carousel during the trade fair
	☐ 1 stories set IG + FB (3 stories)
	☐ 1 Banner with news in the newsletter
	☐ 1 Reel
☐ SPONSORSHIP ACQUADEMO E SPECIAL AREAS	☐ Acquademo - banner A (Top banner 7,92x1,28 m)
	☐ Acquademo - banner B/C (right 3,42x1,00 m)
	☐ Acquademo - banner D (left 1,90x1,42 m)
	☐ Acquademo - banner E/F (Bottom banner 13,65x1,00 m)
	☐ Fishing Arena
	☐ Influencer / Exhibitor Aperitif
	☐ Content Hub / Social Media Village / Fly Tying Experience / Live Streaming Stage Sponsorship

In addition to online communication and sponsorship, the exhibition centre offers many advertising options, such as the customization of the external panels, the turnstiles, the pedestrian underpass, the internal colonnade, around the swimming pools, the stained glass windows, etc. Furthermore, we can provide customized gadgets and arrange equipped conference rooms and meeting rooms.
PESCARE SHOW Team is available to examine any other requests and can also design new solutions tailored to your visibility needs. For further information please contact: see info square in the next page and on www.pescareshow.it.

_____ Date

_____ Stamp and signature of contracting firm's legal representative



IMPORTANT DEADLINES:

BOOKING SPACE AND TECHNICAL DATES

REGISTRATION PROCEDURE	Fill in and send the application form to email expo@iegexpo.it in pdf format. PESCARE SHOW Team will contact you with a customized proposal.	
AREA ALLOCATION STARTING	**1st July 2026**	
PARTICIPATION CONFIRM	**Exhibiting proposal, signed for acceptance, must be sent via email to expo@iegexpo.it in pdf format.** **Deposit must be paid for the sum and to the bank account as indicated in the same proposal.**	
BALANCE DEADLINE	**2nd January 2027**	Deadline within which the **total balance payment** related to the exhibiting area allocated (Chap. II Art.3 of the General Regulation) has to be sent to . Note: after that date any client who will sign a proposal has to pay the balance immediately.

WITHDRAWAL RULES

By 20th November 2026	In case of withdrawal **no later than 20th November 2026** the **penalty** will be equal to the amount corresponding to the **registration fee (€ 400 + vat).**
By 18th December 2026	In case of withdrawal **starting from 21nd November 2026 and no later than 18th December 2026** the **penalty** will be equal to an amount corresponding to the **deposit (30% + vat of the total amount)**, specified in the participation proposal countersigned for acceptance.
From 19th December 2026	In case of withwadral **starting from 19th December 2026**, the **penalty** will be equal to the **entire amount (100%)** as quantified in the participation proposal countersigned for acceptance.

FOR FURTHER INFORMATION:

	TEAM		**PHONE**	**E-MAIL**
TEAM Sales: Info for exhibitors, **exhibiting space sale**, **advertising services** sale, exhibition general information	Group Exhibition Manager	Valentina Fioramonti		
	Exhibition Manager	Valentina Dario	0444 969 841	valentina.dario@iegexpo.it
	Sales Account	Valentina Centanni	0444 969 088	valentina.centanni@iegexpo.it
	Event Specialist	Chiara Fizzotti	0444 969 843	chiara.fizzotti@iegexpo.it

WARNING! IMPORTANT INFORMATION FOR EXHIBITORS

International Fairs Directory

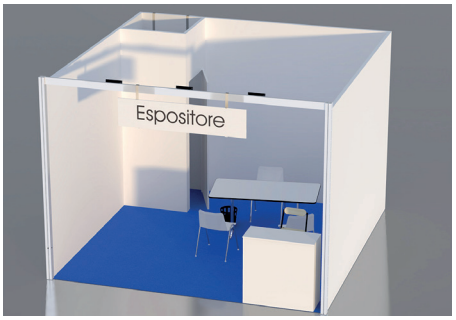
For some time now, **International Fairs Directory**, a company registered with branches in other countries, has been sending forms to exhibitor firms asking for any modifications to their company data for publication of advertisements in the Expo-Guide magazine.
On completing and signing the forms, containing the names of Italian exhibition grounds and event trademarks, the firm is then obliged to pay a sum per year.
The above-mentioned company **has NOT and has NEVER BEEN AUTHORISED** to use the name Italian Exhibition Group SpA or our event trademarks. If you should receive forms or proposals from International Fairs Directory, we strongly recommend that you read the terms VERY CAREFULLY before signing.

TURNKEY STAND SOLUTIONS

For further details, visit **pescareshow.it.**

Italian Exhibition Group S.p.A. offers the possibility to have the exhibition area fully fitted out, with the rental of materials compliant with fire-prevention certification requirements.
Note: *The characteristics and dimensions indicated are purely indicative.*

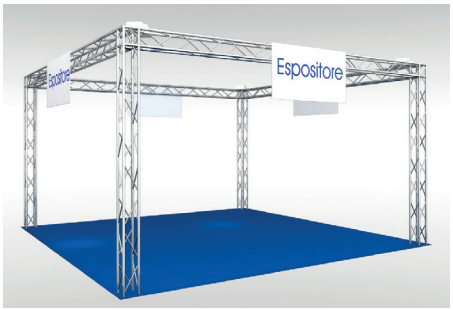
PRE-FITTED STAND –A4 MODEL WITH FURNITURE





TECHNICAL FEATURES – A4 STAND
Blue carpet class I fire-rated, covered with protective nylon. Lacquered wall, height 290 cm; storage room 100 × 100 cm with hinged door. 1 white wooden reception counter, 100 × 40 × H100 cm; 1 desk, 160 × 80 cm. 3 chairs; 1 stool with wooden seat; 1 wall-mounted coat rack; 1 waste bin. 3 × 30 W LED spotlights; 1 220 V electrical panel and multiple socket outlet. Standard graphics on the front panel, 180 × H40 cm. Possibility to apply full or partial graphic covering to the stand walls. This solution is also available for areas of 32/48 sqm.

LIGHTING TRUSS – 4 SIDES OPEN BOOTH



TECHNICAL FEATURE LIGHTING TRUSS 8X8XH4 MT

Blue (or another colour from the catalogue) carpet with protective nylon.
Lighting truss, 29 × 29 cm, H400 cm (above the beam). 8 × 4 × 200 W LED spotlights.
1 electrical panel with 220 V multiple socket outlet (maximum power consumption: 2 kW).

Also available:
8x12xH4 MT
8X16XH4 MT
8X24XH4 MT

Quotation upon request

LIGHTING TRUSS – 3 SIDES OPEN BOOTH



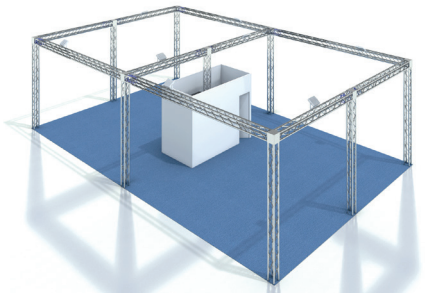
TECHNICAL FEATURE LIGHTING TRUSS 8X8XH4 MT WITH BACKSIDE WALL AND STORAGE

Blue (or another colour from the catalogue) carpet with protective nylon. Lighting truss, 29 × 29 cm, H400 cm (above the beam).
8 × 4 × 200 W LED spotlights. 1 electrical panel with 220 V multiple socket outlet (maximum power consumption: 2 kW). White-painted wooden-panel wall, 800 × H300 cm. 1 storage room, 200 × 100 × H290 cm, with hinged door and key lock.

Also available:
8x12xH4 MT
8X16XH4 MT
8X24XH4 MT

Quotation upon request

LIGHTING TRUSS 4 SIDES OPEN BOOTH WITH CENTRAL COLUMN



TECHNICAL FEATURE LIGHTING TRUSS 8X12XH4 MT WITH CENTRAL STORAGE

Blue (or another colour from the catalogue) carpet with protective nylon. Lighting truss, 29 × 29 cm, H400 cm (above the beam).
8 × 4 × 200 W LED spotlights. 1 electrical panel with 220 V multiple socket outlet (maximum power consumption: 2 kW). Central column, 400 × 200 × H290 cm, with hinged door and key lock.

Also available:
8X16XH4 MT
8X24XH4 MT

Quotation upon request

GENERAL SUPPLY CONDITIONS
From the moment the material is taken into possession, the Exhibitor is responsible for its proper use, meaning normal use and condition, until the material is returned. The Exhibitor undertakes to cover all the costs arising from and/or resulting from improper and/or incorrect use of the rented materials, up to their complete replacement should they not be returned.

ITALIAN EXHIBITION GROUP SpA
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