

PESCARE SHOW 2025

THE INTERNATIONAL EVENT FOR SPORT FISHING

TECHNICAL FORM – EXHIBITING RATES FORM



RIMINI, 7 - 9 February 2025

EXHIBITING RATES PER SQ.M - BARE AREA ⁽¹⁾

RATES		€/sq.m. STANDARD	€/sq.m. EARLY BIRD*
	Fishing	€ 103,00	€ 89,00
	Boating	€ 42,00	€ 39,00

*EARLY BIRD RATE Valid for participation applications received by October, 31st 2024

EXHIBITING RATES PER SQ.M - BARE AREA + PRE-FITTING TYPE A4 ⁽²⁾

RATES		€/sq.m. STANDARD	€/sq.m. EARLY BIRD*
	Fishing	€ 193,00	€ 179,00
	Boating	€ 132,00	€ 129,00

EXHIBITING RATES PER SQ.M – BUNDLE RIMINI + NAPOLI

BUNDLE RATES PESCARE SHOW RIMINI + NAPOLI	BARE AREA €/sq.m	BARE AREA + PRE-FITTING TYPE A4 €/sq.m
	€ 80,00	€ 170,00

TURN KEY FITTING SOLUTIONS ⁽³⁾

OPTION A:

64SQM STEEL LIGHTING TRUSS (8X8 MT), 4 MT HIGH, FLAMMABILITY CLASS I BLUE CARPET WITH PROTECTIVE NYLON COVERING, 4X200W LED SPOTLIGHT + 1X220 V POWER STRIP (MAX ELECTRICAL ABSORPTION 2K). AVAILABLE WITH OR WITHOUT BACK WALL AND CLOSET

OPTION B:

96SQM STEEL LIGHTING TRUSS (12X8 MT), 4 MT HIGH, FLAMMABILITY CLASS I BLUE CARPET WITH PROTECTIVE NYLON COVERING, 6X200W LED SPOTLIGHT + 1X220 V POWER STRIP (MAX ELECTRICAL ABSORPTION 2K). AVAILABLE WITH OR WITHOUT BACK WALL AND CLOSET

OPTION C:

128SQM STEEL LIGHTING TRUSS (16X8 MT), 4 MT HIGH, FLAMMABILITY CLASS I BLUE CARPET WITH PROTECTIVE NYLON COVERING, 8X200W LED SPOTLIGHT + 1X220 V POWER STRIP (MAX ELECTRICAL ABSORPTION 2K). AVAILABLE WITH OR WITHOUT BACK WALL AND CLOSET

OPTION D:

192SQM STEEL LIGHTING TRUSS (16X8 MT), 4 MT HIGH, FLAMMABILITY CLASS I BLUE CARPET WITH PROTECTIVE NYLON COVERING, 8X200W LED SPOTLIGHT + 1X220 V POWER STRIP (MAX ELECTRICAL ABSORPTION 2K). AVAILABLE WITH OR WITHOUT BACK WALL AND CLOSET

QUOTATION ON REQUEST

Other items ⁽⁴⁾:

Registration fee (compulsory for each exhibitor)

€ 300,00

inclusive of: insurance, exhibitors' badges according to exhibit area, listing in the official catalogue and on-line and pocket guide, 1 parking permit, Wi-Fi connection

Preferential Area Surcharge ⁽⁵⁾

+ 10% on total area rate

Hosted companies fee (in case of more companies inside one booth)

€ 600,00

VAT must be added to these figures, if due.

- Bare area** rate includes area and 1 kw power supply each 16 sq.m. The registration fee and any other item required will be an additional charge. Please note that in order to book the bare area, you must be in possession of a certified electrical panel and produce the documents pertaining to the relevant certification.
The **set-up fee** includes: stand structure, partition walls, floor carpet, electrical system, spotlights, electrical socket, graphics with company name.
- The furnishings include: 1x1 m closet, 1 table, 3 chairs, 1 reception desk, 1 stool, 1 basket, 1 coat hanger.
- The turnkey set-up options are available for stands of at least 64 sqm. The quote is provided upon request.
- Further details and costs of participation are indicated in the General Rules and Regulations of Exhibition.
- Preferential Area Surcharge:** supplementary rate for areas looking on to entrance corridors and/or corridors connecting Pavilions. It is calculated on the total amount of the area (bare area).

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TECHNICAL FORM - ADVERTISING RATES FORM



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LET YOURSELF BE TEMPTED! Advertising offers for PESCARE SHOW 2025

Dear Company,

we have pleasure to draw your attention to some advertising opportunities to promote your visibility as exhibitor.

ADVERTISING OPTIONS ONLINE AND ONSITE AT THE EXPO CENTRE

DESCRIPTION	TYPE	PRICE LIST
<input type="checkbox"/> LOGO IN THE WEBSITE	<input type="checkbox"/> homepage	€ 500
	<input type="checkbox"/> in other website sections	€ 1000
<input type="checkbox"/> BANNER IN THE WEBSITE	<input type="checkbox"/> homepage	€ 500
	<input type="checkbox"/> in other website sections (200 x 200 px)	€ 500
	<input type="checkbox"/> in the restricted area (250x250px)	€ 5000
<input type="checkbox"/> POST ON PESCARE SHOW SOCIAL NETWORKS		€ 500
<input type="checkbox"/> NEW ON PESCARE SHOW WEBSITE		€ 500
<input type="checkbox"/> LIVE ON PESCARE SHOW SOCIAL NETWORKS (IG/FB)		€ 500
<input type="checkbox"/> BANNER IN THE NEWSLETTERS	<input type="checkbox"/> 100 X 60	€ 600
	<input type="checkbox"/> 646x220	€ 700
	<input type="checkbox"/> 974x300	€ 800
	<input type="checkbox"/> the whole advertising campaign	€ 2.500
<input type="checkbox"/> BRANDED NEWSLETTER		€ 1.500
<input type="checkbox"/> GUIDE MAP	<input type="checkbox"/> header	€ 2.000
	<input type="checkbox"/> footer	€ 2.000
	<input type="checkbox"/> back cover	€ 2.500
	<input type="checkbox"/> banner in the "Events" section	€ 800
	<input type="checkbox"/> logo in the Exhibitors list	€ 500
<input type="checkbox"/> LOGO OR ADV ON ONLINE TICKET / FLYER		€ 800
<input type="checkbox"/> SPONSORSHIP OF THE ACQUADEMO AND/OR SPECIAL AREAS	<input type="checkbox"/> Acquademo - banner A (header 7,92x1,28 m)	€ 1.200
	<input type="checkbox"/> Acquademo - banner B/C (right side 3,42x1,00 m)	€ 500
	<input type="checkbox"/> Acquademo - banner D (left side 190x1,42 m)	€ 800
	<input type="checkbox"/> Acquademo - banner E/F (footer 13,65x1,00 m)	€ 650
	<input type="checkbox"/> Fishing Arena	Offer on request
	<input type="checkbox"/> Apertizer for influencer / exhibitors	Offer on request
	<input type="checkbox"/> Sponsorship of the Content Hub / Social Media Village / Fly Tying Experience / Photo contest	Offer on request

These amounts are net of VAT

In addition to the online communication and sponsorship, the exhibition centre offers many advertising options, such as the customization of the external panels, the turnstiles, the pedestrian underpass, the internal colonnade, around the swimming pools, the stained glass windows, etc. Furthermore, we can provide customized gadgets and arrange equipped conference rooms and meeting rooms.

PESCARE SHOW Team is available to examine any other requests and can also design new solutions tailored to your visibility needs. For further information please contact: see info square in the next page and on www.pescreshow.it.

Date

Stamp and signature of contracting firm's legal representative

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TECHNICAL FORM - GENERAL INFORMATION AND DEADLINES FORM



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IMPORTANT DEADLINES:

BOOKING SPACE AND TECHNICAL DATES	REGISTRATION PROCEDURE	Fill in and send the application form to email expo@iegexpo.it in pdf format. PESCARÉ SHOW Team will contact you with a customized proposal.	
	AREA ALLOCATION STARTING	1 st July 2024	
	PARTICIPATION CONFIRM	Exhibiting proposal, signed for acceptance, must be sent via email to expo@iegexpo.it in pdf format. Deposit must be paid for the sum and to the bank account as indicated in the same proposal.	
	BALANCE DEADLINE	10 th January 2025	Deadline within which the total balance payment related to the exhibiting area allocated (Chap. II Art.3 of the General Regulation) has to be sent to . Note: after that date any client who will sign a proposal has to pay the balance immediately.
BOOTH PROJECT APPROVAL		7 th January 2025	BARE AREAS: cut-off date for the presentation of stand fitting & layout design to upload in the section "STAND PROJECTS" in the reserved area

WITHDRAWAL RULES	15 th November 2024	In case of withdrawal no later than 15th November 2024 the penalty will be equal to the amount corresponding to the registration fee.
	16 th November 2024	In case of withdrawal starting from 16th November 2024 and no later than 13th December 2024 the penalty will be equal to an amount corresponding to the deposit (30% + vat of the total amount), specified in the participation proposal countersigned for acceptance.
	14 th December 2024	In case of withdrawal starting from 14th December 2024 , the penalty will be equal to the entire amount (100%) as quantified in the participation proposal countersigned for acceptance.

FOR FURTHER INFORMATION:

TEAM Sales:	TEAM		PHONE	E-MAIL
Info for exhibitors, exhibiting space sale , advertising services sale , exhibition general information	Group Exhibition Manager	Valentina Fioramonti	0541 744 243	valentina.fioramonti@iegexpo.it
	Project Manager	Valentina Dario	0444 969 841	valentina.dario@iegexpo.it
	Sales Account	Valentina Centanni	0444 969 088	valentina.centanni@iegexpo.it
	Event Specialist	Chiara Fizzotti	0444 969 843	chiara.fizzotti@iegexpo.it
Assistance for: request for e-commerce services	Exhibitor Services			exposervices@iegexpo.it
Logistics: stand builder registration, access procedure during setup and dismantling	Logistics & Mobility	Roberta Sarti	0541 744241	roberta.sarti@iegexpo.it
		Barbara Mauri	0541 744458	barbara.mauri@iegexpo.it
Technical assistance: logistics and planning fitting days, dismantling days stand projects approval	Operations	Andrea Silvagni	0541 744887	andrea.silvagni@iegexpo.it
		Valentina Serrecchia	0541 744818	valentina.serrecchia@iegexpo.it
		Giulia Vignali	0541 744127	giulia.vignali@iegexpo.it
Accounting services: deposit payment, balance, invoices, request of invoices	Administration Dept.			customers@iegexpo.it
Assistance for: catalog section in reserved area	Marketing Back Office			marketingbo@iegexpo.it
Forms and registration data review:	Sales Back Office	Barbara Bertoglio	02 80689201	barbara.bertoglio@iegexpo.it

WARNING! IMPORTANT INFORMATION FOR EXHIBITORS

International Fairs Directory

For some time now, **International Fairs Directory**, a company registered with branches in other countries, has been sending forms to exhibitor firms asking for any modifications to their company data for publication of advertisements in the Expo-Guide magazine.

On completing and signing the forms, containing the names of Italian exhibition grounds and event trademarks, the firm is then obliged to pay a sum per year.

The above-mentioned company **has NOT and has NEVER BEEN AUTHORISED** to use the name Italian Exhibition Group SpA or our event trademarks. If you should receive forms or proposals from International Fairs Directory, we strongly recommend that you read the terms VERY CAREFULLY before signing.