

PESCARE SHOW 2025



TECHNICAL FORM – EXHIBITING RATES FORM

NAPOLI, 21 - 23 March 2025

EXHIBITING RATES PER SQ.M - BARE AREA ⁽¹⁾

RATES		€/sq.m. STANDARD	€/sq.m. EARLY BIRD*
	Fishing	€ 103,00	€ 89,00
	Boating	€ 42,00	€ 39,00

*EARLY BIRD RATE Valid for participation applications received by November, 29th 2024

EXHIBITING RATES PER SQ.M - BARE AREA + PRE-FITTING TYPE A4 ⁽²⁾

RATES		€/sq.m. STANDARD	€/sq.m. EARLY BIRD*
	Fishing	€ 193,00	€ 179,00
	Boating	€ 132,00	€ 129,00

EXHIBITING RATES PER SQ.M – BUNDLE NAPOLI + RIMINI

BUNDLE RATES PESCARE SHOW NAPOLI + RIMINI	BARE AREA €/sq.m	BARE AREA + PRE-FITTING TYPE A4 €/sq.m
	€ 80,00	€ 170,00

TURNKEY FITTING SOLUTIONS ⁽³⁾

Turnkey lighting truss 4 mt high fitting solutions with or without walls, closet and furniture quotation on request. Available in different sizes.	QUOTATION ON REQUEST
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Other items ⁽⁴⁾:

Registration fee (compulsory for each exhibitor)

€ 300,00

inclusive of: insurance, exhibitors' badges according to exhibit area, listing in the official catalogue and on-line and pocket guide, 1 parking permit, Wi-Fi connection

Preferential Area Surcharge ⁽⁵⁾

+ 10% on total area rate

Hosted companies fee (in case of more companies inside one booth)

€ 600,00

VAT must be added to these figures, if due.

- (1) **Bare area** rate includes area and 1 kw power supply each 16 sq.m. The registration fee and any other item required will be an additional charge. Please note that in order to book the bare area, you must be in possession of a certified electrical panel and produce the documents pertaining to the relevant certification.
The **set-up fee** includes: stand structure, partition walls, floor carpet, electrical system, spotlights, electrical socket, graphics with company name.
- (2) The furnishings include: 1x1 m closet, 1 table, 3 chairs, 1 reception desk, 1 stool, 1 basket, 1 coat hanger.
- (3) The turnkey set-up options are available for stands of at least 64 sqm. The quote is provided upon request.
- (4) Further details and costs of participation are indicated in the General Rules and Regulations of Exhibition.
- (5) **Preferential Area Surcharge**: supplementary rate for areas looking on to entrance corridors and/or corridors connecting Pavilions. It is calculated on the total amount of the area (bare area).

LET YOURSELF BE TEMPTED!

Advertising offers for PESCARE SHOW NAPOLI 2025

Dear Company,

we have pleasure to draw your attention to some advertising opportunities to promote your visibility as exhibitor.

ADVERTISING OPTIONS ONLINE ON PESCARE SHOW CHANNEL

DESCRIPTION	TYPE	PRICE LIST
<input type="checkbox"/> LOGO IN THE WEBSITE	<input type="checkbox"/> homepage	€ 500
	<input type="checkbox"/> in other website sections	€ 1000
<input type="checkbox"/> BANNER IN THE WEBSITE	<input type="checkbox"/> homepage	€ 500
	<input type="checkbox"/> in other website sections (200 x 200 px)	€ 500
	<input type="checkbox"/> in the restricted area (250x250px)	€ 5000
<input type="checkbox"/> POST ON PESCARE SHOW SOCIAL NETWORKS		€ 500
<input type="checkbox"/> NEW ON PESCARE SHOW WEBSITE		€ 500
<input type="checkbox"/> LIVE ON PESCARE SHOW SOCIAL NETWORKS (IG/FB)		€ 500
<input type="checkbox"/> BANNER IN THE NEWSLETTERS	<input type="checkbox"/> 100 X 60	€ 600
	<input type="checkbox"/> 646x220	€ 700
	<input type="checkbox"/> 974x300	€ 800
	<input type="checkbox"/> the whole advertising campaign	€ 2.500
<input type="checkbox"/> BRANDED NEWSLETTER		€ 1.500
<input type="checkbox"/> GUIDE MAP	<input type="checkbox"/> header	€ 2.000
	<input type="checkbox"/> footer	€ 2.000
	<input type="checkbox"/> back cover	€ 2.500
	<input type="checkbox"/> banner in the "Events" section	€ 800
	<input type="checkbox"/> logo in the Exhibitors list	€ 500
<input type="checkbox"/> LOGO OR ADV ON ONLINE TICKET / FLYER		€ 800
<input type="checkbox"/> SPONSORSHIP OF THE SPECIAL AREAS	<input type="checkbox"/> Fishing Arena	Offer on request
	<input type="checkbox"/> Apertizer for influencer / exhibitors	Offer on request
	<input type="checkbox"/> Sponsorship of the Content Hub / Social Media	Offer on request

These amounts are net of VAT

In addition to the online communication and sponsorship, the exhibition centre offers many advertising options, such as the customization of the external panels, the turnstiles, the pedestrian underpass, the internal colonnade, around the swimming pools, the stained glass windows, etc. Furthermore, we can provide customized gadgets and arrange equipped conference rooms and meeting rooms.

PESCARE SHOW Team is available to examine any other requests and can also design new solutions tailored to your visibility needs. For further information please contact: see info square in the next page and on www.pescareshow.it.

Date

Stamp and signature of contracting firm's legal representative

TECHNICAL FORM - GENERAL INFORMATION AND DEADLINES FORM

NAPOLI, 21 – 23 March 2025

IMPORTANT DEADLINES:

BOOKING SPACE AND TECHNICAL DATES	REGISTRATION PROCEDURE	Fill in and send the application form to email expo@iegexpo.it in pdf format. PESCARÉ SHOW Team will contact you with a customized proposal.	
	AREA ALLOCATION STARTING	2 nd September 2'25	
	PARTICIPATION CONFIRM	Exhibiting proposal, signed for acceptance, must be sent via email to expo@iegexpo.it in pdf format. Deposit must be paid for the sum and to the bank account as indicated in the same proposal.	
	BALANCE DEADLINE	20 th February 2025	Deadline within which the total balance payment related to the exhibiting area allocated (Chap. II Art.3 of the General Regulation). Note: after that date any client who will sign a proposal has to pay the balance immediately.
WITHDRAWAL RULES	BOOTH PROJECT APPROVAL	14 th February 2025	BARE AREAS: cut-off date for the presentation of stand fitting & layout design to upload in the section "STAND PROJECTS" in the reserved area
	17 th January 2025	In case of withdrawal no later than 17th January 2025 the penalty will be equal to the amount corresponding to the registration fee (€ 300,00 + vat).	
	18 th January 2025	In case of withdrawal starting from 18th January 2025 and no later than 14th February 2025 the penalty will be equal to an amount corresponding to the deposit (30% + vat of the total amount) , specified in the participation proposal countersigned for acceptance.	
	15 th February 2025	In case of withdrawal starting from 15th February 2025 , the penalty will be equal to the entire amount (100%) as quantified in the participation proposal countersigned for acceptance.	

FOR FURTHER INFORMATION:

	TEAM		PHONE	E-MAIL
TEAM Sales: Info for exhibitors, exhibiting space sale , advertising services sale, exhibition general information	Group Exhibition Manager Project Manager Sales Account Event Specialist	Valentina Fioramonti Valentina Dario Valentina Centanni Chiara Fizzotti	0541 744 243 0444 969 841 0444 969 088 0444 969 843	valentina.fioramonti@iegexpo.it valentina.dario@iegexpo.it valentina.centanni@iegexpo.it chiara.fizzotti@iegexpo.it
Assistance for: request for e-commerce services	Exhibitor Services			exposervices@iegexpo.it
Logistics: stand builder registration, access procedure during setup and dismantling, stand projects approval	Logistics & Mobility	Ivan Giachin Luca Sportiello Stefania Fin Marta Noaro	0444 969 929 0444 969 949 0444 969 970 0444 969 955	ivan.giachin@iegexpo.it luca.sportiello@iegexpo.it stefania.fin@iegexpo.it marta.noaro@iegexpo.it
Accounting services: deposit payment, balance, invoices, request of invoices	Administration Dept.			customers@iegexpo.it
Assistance for: catalogue section in reserved area	Marketing Back Office			marketingbo@iegexpo.it
Forms and registration data review:	Sales Back Office	Barbara Bertoglio	02 80689201	barbara.bertoglio@iegexpo.it

WARNING! IMPORTANT INFORMATION FOR EXHIBITORS

International Fairs Directory

For some time now, **International Fairs Directory**, a company registered with branches in other countries, has been sending forms to exhibitor firms asking for any modifications to their company data for publication of advertisements in the Expo-Guide magazine.

On completing and signing the forms, containing the names of Italian exhibition grounds and event trademarks, the firm is then obliged to pay a sum per year.

The above-mentioned company **has NOT and has NEVER BEEN AUTHORISED** to use the name Italian Exhibition Group SpA or our event trademarks. If you should receive forms or proposals from International Fairs Directory, we strongly recommend that you read the terms VERY CAREFULLY before signing.