

TECHNICAL FORM PESCARE SHOW 2019

EXHIBITING RATES FORM

23-25 FEBRUARY 2019

EXHIBITING RATES PER SQ.M - BARE AREA ⁽¹⁾

STANDARD RATES	Area	
	Free	€ 85,00
	Free Boating Show	€ 30,00
	Preferential Area Surcharge	+ 15%

EXHIBITING RATES PER SQ.M - TURNKEY AREA ⁽¹⁾

STANDARD RATES	Type	
	Shop	€ 29,00
	Standard	€ 55,00

Other items ⁽²⁾:

Registration fee (compulsory for each exhibitor) covers insurance, exhibitors' badges according to exhibit area, listing in the official catalogue, 1 parking permit, Wi-Fi connection	€ 250,00
Preferential Area Surcharge ⁽³⁾	+ 15% on total bare area rate
Hosted companies fee (in case of more companies inside one booth)	€ 500,00

VAT must be added to these figures, if due.

- (1) **Bare area** rate includes area and 1 kw supply each 16 sq.m. The registration fee and any other item required will be charged.
Turnkey rate includes also booth fitting solution, carpet, power supply.
- (2) Further details and costs of participation are indicated in the General Rules and Regulations of Exhibition.
- (3) **Preferential Area Surcharge**: supplementary rate for areas looking on to entrance corridors and/or corridors connecting Pavilions.
It is calculated only on total bare area cost even if the booth is a turnkey formula.

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ADVERTISING RATES FORM

23-25 FEBRUARY 2019

LET YOURSELF BE TEMPTED!

Advertising offers for PESCARE SHOW 2019

Dear Company _____,

we have pleasure to draw your attention to some advertising opportunities to promote your visibility as exhibitor.

LARGE ADVERTISING SPACES AT THE EXPO CENTRE

DESCRIPTION	PRICE LIST
<input type="checkbox"/> PRESENCE IN ONE VIDEO SYSTEM	€ 2.000,00
<input type="checkbox"/> PRESENCE IN ALL VIDEO SYSTEMS	€ 4.000,00
<input type="checkbox"/> PRESENCE IN WEBSITE BANNER ALL YEAR LONG	€ 500,00
<input type="checkbox"/> PRESENCE IN HOME PAGE BANNER IN ROTATION	€ 1.500,00
<input type="checkbox"/> PRESENCE IN A BACKLIT PANEL	€ 1.500,00
<input type="checkbox"/> PRESENCE IN A FRAME	€ 1.500,00
<input type="checkbox"/> DEDICATED NEWSLETTER	€ 3.000,00
<input type="checkbox"/> BANNER ON NEWSLETTER	€ 500,00

Italian VAT must be added to these figures, if due.

PESCARE SHOW Team are available to examine any other requests and can also design new solutions tailored to your visibility needs.

For further information please contact: see info square in the next page and on www.pescashow.it.

Date

Stamp and signature of contracting firm's legal representative

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GENERAL INFORMATION AND DEADLINES



23-25 FEBRUARY 2019

IMPORTANT DEADLINES:

BOOKING SPACE AND TECHNICAL DATES	REGISTRATION PROCEDURE	Fill in and send the application form to email expo@iegexpo.it in pdf format. PESCARE SHOW Team will contact you with a customized proposal.
	AREA ALLOCATION STARTING	1st SEPTEMBER 2018
	PARTICIPATION CONFIRM	Exhibiting proposal, signed for acceptance, must be sent via email to expo@iegexpo.it in pdf format. Deposit must be paid for the sum and to the bank account as indicated in the same proposal.
	BALANCE DEADLINE	30th NOVEMBER 2018 Deadline within which the total balance payment related to the exhibiting area allocated (Chap. II Part 1 Art.3 of the General Regulation) has to be sent to. Note: after that date any client who will sign a proposal has to pay the balance immediately.
WITHDRAWAL RULES	BOOTH PROJECT APPROVAL	BARE AREAS: cut-off date for the presentation of stand fitting & layout design to upload in the section "stand projects" in the reserved area 15th JANUARY 2019
	SERVICES ORDERING	Cut-off date for the presentation of the forms for ordering services (See online reserved area on the website).
WITHDRAWAL RULES	30th SEPTEMBER 2018	In case of withdrawal before this date the penalty will be equal to a sum corresponding to the advance payment specified in the participation proposal countersigned for acceptance.
	1ST OCTOBER 2018	In case of withdrawal after this date, the penalty will be equal to a sum corresponding to the entire amount as quantified in the participation proposal countersigned for acceptance.

FOR FURTHER INFORMATION:

	SECTOR	TEAM	PHONE	E-MAIL
Info for exhibitors, exhibiting space sale, advertising services sale, exhibition general information	Brand Manager	Patrizio Carotta	+39 (0)444 969990	patrizio.carotta@iegexpo.it
	Sales Account	Stefano De Rigo	+39 (0)444 969962	stefano.derigo@iegexpo.it
	Sales Account	Valentina Centanni	+39 (0)444 969088	valentina.centanni@iegexpo.it
Technical assistance: logistics and planning fitting days, dismantling days, access procedure, stand projects approval	OFFICE: Exhibition Design / Fitting	Giacomo Bernardi	+39 (0)444 969 853	giacomo.bernardi@iegexpo.it
	OFFICE: HSE & Quality / Security	Elena Cortese	+39 (0)444 969 818	elena.cortese@iegexpo.it
	OFFICE: Logistics & Mobility / Logistic	Alberto Fioretti Ivan Giachin	+39 (0)444 969 911 +39 (0)444 969 929	alberto.fioretti@iegexpo.it ivan.giachin@iegexpo.it
Accounting services: deposit payment, balance, invoices, request of invoices	Accounting Department	Mauro Paduano	+39 (0)444 969 909	mauro.paduano@iegexpo.it
Forms and catalogue assistance	BACK OFFICE	Wilma Rossi	+39 (0)444 969 979	wilma.rossi@iegexpo.it
		Annalisa Giacomini	+39 (0)444 969 907	annalisa.giacomini@iegexpo.it
		Nadia Magnabosco	+39 (0)444 969 942	nadia.magnabosco@iegexpo.it

WARNING! IMPORTANT INFORMATION FOR EXHIBITORS

International Fairs Directory

For some time now, **International Fairs Directory**, a company registered with branches in other countries, has been sending forms to exhibitor firms asking for any modifications to their company data for publication of advertisements in the Expo-Guide magazine.

On completing and signing the forms, containing the names of Italian exhibition grounds and event trademarks, the firm is then obliged to pay a sum per year.

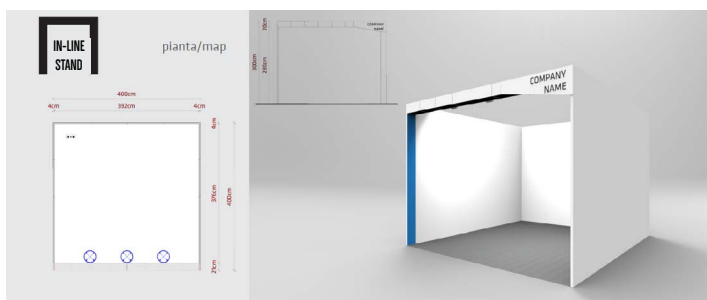
The above-mentioned company **has NOT and has NEVER BEEN AUTHORISED** to use the name Italian Exhibition Group SpA or our event trademarks. If you should receive forms or proposals from International Fairs Directory, we strongly recommend that you read the terms VERY CAREFULLY before signing.

FITTED BOOTH AREAS FORM - 4X4 SIZES

For any further information visit:
www.pescareshow.it

Italian Exhibition Group S.p.A. offers fitted booth areas in compliance with fire Safety measures.
N.B. Features and dimensions are purely indicative

In-line Stand - "STANDARD" FITTING 4x4

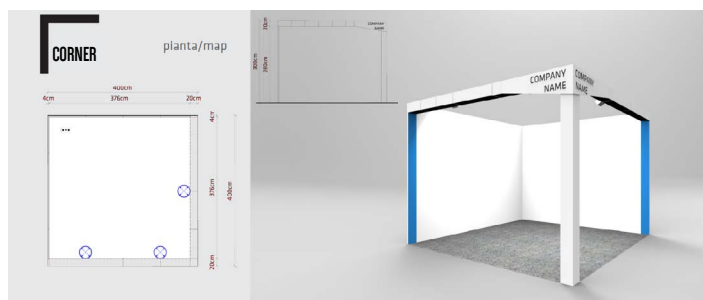


IN-LINE STAND STANDARD FITTING - Features:

- flammability class I beige carpet with protective nylon covering
- white honeycomb sandwich panels 250/300cm high with green stripes
- white wooden fascia board 8cm thick 70cm high
- 3x 150 W halogen spotlights; 1x 500W power strip
- trapezoid corporate logo on fascia board; digital forex print

55 €/sqm

Corner Stand - "STANDARD" FITTING 4x4

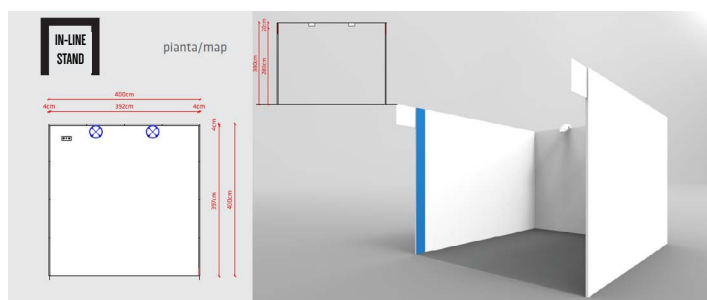


CORNER STAND STANDARD FITTING - Features:

- flammability class I beige carpet with protective nylon covering
- white honeycomb sandwich panels 250/300cm high with green stripes
- white wooden fascia board 8cm thick 70cm high with side 20x20cm
- column
- 3x 150 W halogen spotlights; 1x 500W power strip
- trapezoid corporate logo on fascia board; digital forex print

55 €/sqm

In-line Stand - "SHOP" FITTING 4x4

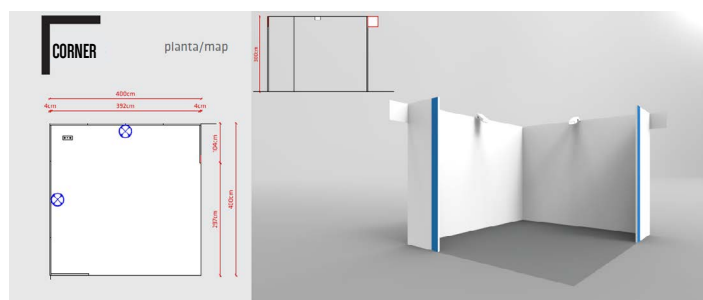


IN-LINE STAND SHOP FITTING - Features:

- flammability class I beige carpet with protective nylon covering
- white honeycomb sandwich panels 250/300cm high with green stripes
- 2x 150 W halogen spotlights; 1x 500W power strip
- flag-shaped corporate logo; digital forex print

29 €/sqm

Corner Stand - "SHOP" FITTING 4x4



CORNER STAND SHOP FITTING - Features:

- flammability class I beige carpet with protective nylon covering
- white honeycomb sandwich panels 250/300cm high with green stripes
- 2x 150 W halogen spotlights; 1x 500W power strip
- flag-shaped corporate logo; digital forex print

29 €/sqm

GENERAL TERMS OF SUPPLY

The Exhibitor, from taking over the material, is responsible for the proper use of the same, meaning this term the normal state of use, until the return, with the commitment to cover any and all costs deriving from and/or consequent to the improper and/or incorrect use of the rented materials until the complete reintegration of the same in the case are returned.