

TECHNICAL FORM PESCARE SHOW 2020

EXHIBITING RATES FORM

21-23 FEBRUARY 2020

EXHIBITING RATES PER SQ.M - BARE AREA ⁽¹⁾

	Area	€/Mq
STANDARD RATES	Free	€ 90,00
	Free Boating Show	€ 32,00

EXHIBITING RATES PER SQ.M - TURNKEY AREA ⁽¹⁾

	Type	€/Mq
STANDARD RATES	Shop	€ 30,00
	Standard	€ 60,00

Other items ⁽²⁾:

Registration fee (compulsory for each exhibitor) € **250,00**
covers insurance, exhibitors' badges according to exhibit area, listing in the official catalogue,
1 parking permit, Wi-Fi connection

Preferential Area Surcharge ⁽³⁾ **+ 15% on total area rate**

Hosted companies fee (in case of more companies inside one booth) € **500,00**

VAT must be added to these figures, if due.

(1) Bare area rate includes area and 1 kw power supply each 16 sq.m. The registration fee and any other item required will be an additional charge. Please note that in order to book the bare area, you must be in possession of a certified electrical panel and produce the documents pertaining to the relevant certification. **Turnkey rate** also includes booth fitting solution, carpet, power supply and graphic with company name.

(2) Further details and costs of participation are indicated in the General Rules and Regulations of Exhibition.

(3) Preferential Area Surcharge: supplementary rate for areas looking on to entrance corridors and/or corridors connecting Pavilions. The Supplementary rate it's calculated on the total amount of the area (bare area + turnkey rate).

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GENERAL INFORMATION AND DEADLINES

21-23 FEBRUARY 2020

IMPORTANT DEADLINES:

BOOKING SPACE AND TECHNICAL DATES	REGISTRATION PROCEDURE	Fill in and send the application form to email expo@iegexpo.it in pdf format. PESCARÉ SHOW Team will contact you with a customized proposal.
	AREA ALLOCATION STARTING	2nd September 2019
	PARTICIPATION CONFIRM	Exhibiting proposal, signed for acceptance, must be sent via email to expo@iegexpo.it in pdf format. Deposit must be paid for the sum and to the bank account as indicated in the same proposal.
	BALANCE DEADLINE	31st January 2020 Deadline within which the total balance payment related to the exhibiting area allocated (Chap. II Part 1 Art.3 of the General Regulation) has to be sent to. Note: after that date any client who will sign a proposal has to pay the balance immediately.
WITHDRAWAL RULES	BOOTH PROJECT APPROVAL	7th January 2020 BARE AREAS: cut-off date for the presentation of stand fitting & layout design to upload in the section "stand projects" in the reserved area
	SERVICES ORDERING	7th February 2020 Cut-off date for the presentation of the forms for ordering services (See online reserved area on the website).
WITHDRAWAL RULES	30th September 2019	In case of withdrawal before this date the penalty will be equal to a sum corresponding to the advance payment specified in the participation proposal countersigned for acceptance.
	1st October 2019	In case of withdrawal after this date, the penalty will be equal to a sum corresponding to the entire amount as quantified in the participation proposal countersigned for acceptance.

FOR FURTHER INFORMATION:

	SECTOR	TEAM	PHONE	E-MAIL	
TEAM Sales: Info for exhibitors, exhibiting space sale, advertising services sale, exhibition general information	Brand Manager	Patrizio Carotta	0444 969 990	Hall 7 – Hall 6	patrizio.carotta@iegexpo.it
	Sales Account	Valentina Centanni	0444 969 088	Hall 1	valentina.centanni@iegexpo.it
	Sales Account	Andrea Bolcati	0444 969 982	Hall 2	andrea.bolcati@iegexpo.it
	Event Specialist	Marzia Voltolina	0444 969 420		marzia.voltolina@iegexpo.it
Technical assistance: logistics and planning fitting days, dismantling days, access procedure, stand projects approval	Exhibition Design / Allestimenti	Giacomo Bernardi	0444 969 853		giacomo.bernardi@iegexpo.it
	HSE & Quality / Sicurezza	Elena Cortese	0444 969 818		elena.cortese@iegexpo.it
	Logistics & Mobility / Logistica	Alberto Fioretti	0444 969 911		alberto.fioretti@iegexpo.it
Accounting services: deposit payment, balance, invoices, request of invoices	Administration Dept.	Ivan Giachin	0444 969 929		ivan.giachin@iegexpo.it
					customers@iegexpo.it
Forms and catalogue assistance	Sales Back Office	Annalisa Giacomini	0444 969 907		annalisa.giacomini@iegexpo.it
		Wilma Rossi	0444 969 979		wilma.rossi@iegexpo.it

WARNING! IMPORTANT INFORMATION FOR EXHIBITORS

International Fairs Directory

For some time now, **International Fairs Directory**, a company registered with branches in other countries, has been sending forms to exhibitor firms asking for any modifications to their company data for publication of advertisements in the Expo-Guide magazine.

On completing and signing the forms, containing the names of Italian exhibition grounds and event trademarks, the firm is then obliged to pay a sum per year.

The above-mentioned company **has NOT and has NEVER BEEN AUTHORISED** to use the name Italian Exhibition Group SpA or our event trademarks. If you should receive forms or proposals from International Fairs Directory, we strongly recommend that you read the terms VERY CAREFULLY before signing.