

Press release no. 4
(English Translation)

IEG: AT PESCARE SHOW THE EXPERTS ASSESS THE FISHING INDUSTRY SITUATION

A valid programme of conferences and seminars enriches the exhibition offer at Italy's number 1 fishing and boating sports event. The meeting agenda for true enthusiasts, from 23rd to 25th February at Vicenza Exhibition Centre.

www.pescareshow.it www.facebook.com/pescare.show www.iegexpo.it

Vicenza, 5th February 2019 – **Celebrities, technologies, trends, regulations. PESCARE SHOW, the international event for fishing and boating sports, organized by Italian Exhibition Group**, is the event that sportsmen, enthusiasts and expert traders most look forward to for discovering the sector's state of the art and future developments. Below is the ample conference programme available to visitors at Vicenza Exhibition centre from 23rd to 25th February.

EVOLUTION OF THE SPECIES: BETWEEN FISHING AND CONSERVATION

From 11.30 to 12.30 on Saturday, in the Fishing Arena, the heart of Hall 7 at PESCARE SHOW, the conference entitled "Evolution of the species, possible futures – between fishing and conservation" will be held. Organized by **Lanciatori bassa Trevigiana, FIPSAS Federazione di Treviso, Bacino di Pesca 8 Belluno**, and sponsored by **Regione Veneto**, the meeting will examine useful elements for defining the future of the regional fishing charter starting with considerations, in terms of sport and environment, on pike and trout, two species at the top of the food chain in inland water habitats. **Regional Councillor for fishing, Giuseppe Pan** and **biologists, Marco Zanetti and Stefano Salviati**, both personally involved, through the companies Bioprogramm (Treviso) and Aquaprogram (Vicenza) respectively, in drafting the document required to harmonize provincial fishing charters that have become outdated.

Presenting and moderating will be **Corrado Forlani, President of Lanciatori Bassa Trevigiana**.

SPORTS FISHING IN PORTS - YEAR ZERO?

At 1 pm, again in the Fishing Arena, **Roberto Ripamonti**, journalist and television presenter, will be introducing the conference "Sports fishing in ports: year zero?"

The conference will offer the chance to weigh up the possibility of extending sports fishing to port areas starting with the Memorandums of Understanding that FIOPS, **Italian Fishing Traders Federation**, has signed with port authorities in Lazio, Apulia and Tuscany, which could open the way for national measures. Analyzing criticalities and opportunities, in the widest European regulation framework, will be **FIOPS Director, Francesco Ruscelli**, journalist **Umberto Simonelli**, Editor of **Global Fishing**, biologist **Roberto Silvestri** and two well-known sports competition faces, **Saverio Rosa** and **Marco Volpi**.

HOOKING APP: FISHING PERMITS BECOME DIGITAL

At 4 pm it will be back to the Fishing Arena for thirty minutes in the name of digitalization with the presentation, by Verona's **Consorzio Ambienti Fluviali**, of **HOOKING**, the first app for purchasing fishing permits. An entirely digital simulation of a fishing trip will give PESCARE SHOW visitors, who were introduced to the innovative platform at the last edition, the chance to see how it works: the fisherman can consult and quickly receive personalizable fishing permits by entering trips and catches on his smartphone. Costs and

times linked to issuing paper permits are cut with the chance to access, in real time, details and data regarding the activities carried out during the fishing season.

SEA ROCK FISHING AND LIGHT SPINNING, A NEW FRONTIER IN FISHING WITH ARTIFICIAL LURES

Sunday morning, at 10.30, the Fishing Arena will be presenting its second event organized by **Lanciatori bassa Trevigiana** and **FIPSAS Federazione di Treviso**. **Andrea Petetta**, marine biologist and huge fan of spinning with micro-artificial lures, will be revealing techniques and giving useful advice on how to approach this technique which promises to become widely popular. In fact, since it can be practiced in a variety of environments, in easily accessible areas and with light equipment that requires small-sized artificial lures, it provides quality fishing for a multitude of species in our seas, with great satisfaction both for beginners and younger anglers.

PESCARE SHOW

The **International show for fishing and boating sports** organized by Italian Exhibition Group SpA. The event, open to sector traders and the public at large, is held annually and has now reached its **20th edition**.

Dates: from Saturday, 23rd February to Monday 25th February 2019

Opening times: 9 am to 6 pm, Monday 9 am to 4 pm.

Tickets: full price Euro 17; discounted price Euro 13 (bought on-line, owners of a valid fishing licence, children between 6 and 12); reduced price Euro 8 for groups of at least 20 person over 5 years of age; free entry for children under 6, the disabled and their escorts.

Further information: www.pescareshow.it, info@pescareshow.it, www.facebook.com/pescare.show

Photographs of the show on the link ftp.iegexpo.it- Login: press- Password: press

FOCUS ON ITALIAN EXHIBITION GROUP S.P.A.

Italian Exhibition Group (IEG), with structures in Rimini and Vicenza, is leader in Italy for organized trade fairs and among the main European operators in the exhibition and congress sector. IEG Group specializes in organizing events in five categories: Food & Beverage; Jewellery & Fashion; Tourism, Hospitality and Lifestyle; Wellness and Leisure; Green & Technology. In recent years, IEG has embarked on an important path of expansion abroad, also through the establishing of joint ventures with local operators (for example in the USA, United Arab Emirates and in China). IEG closed the 2017 financial reports with total consolidated revenues of 130.7 million euro, an EBITDA of 23.2 million and a consolidated net profit of 9.2 million. In 2017, IEG, in the exhibition and congress venues of Rimini and Vicenza, totaled 50 organized or hosted events and 206 congress events. en.iegexpo.it

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