

Press release no. 8  
(English Translation)

**IEG: FLY TYING EXPERIENCE,  
AT PESCARE SHOW THE BEST MANUFACTURERS IN THE WORLD  
OF ARTIFICIAL LURES**

*At the international exhibition of sport fishing and pleasure boating great expectations for  
"Fly Tying Experience", which will feature the twenty best manufacturers in the world  
of artificial bait for fly fishing.*

*From February 23<sup>rd</sup> to 25<sup>th</sup> in the IEG exhibition center of Vicenza*

[www.pescareshow.it](http://www.pescareshow.it) [www.facebook.com/pescare.show](http://www.facebook.com/pescare.show) [www.iegexpo.it](http://www.iegexpo.it)

Vicenza, February 18<sup>th</sup> 2019 – **PESCARE SHOW**, the international exhibition dedicated to sport fishing and boating organized by Italian Exhibition Group, promises to transform - from February 23<sup>rd</sup> to 25<sup>th</sup> - the Vicenza IEG exhibition center in a paradise for enthusiasts of all fishing techniques and specialties.

Many international guests and the names of great appeal that will animate the 5 pavilions of the exhibition, organized by thematic areas. Among these the **Fly Fishing World** (hosted in **Hall 6**), entirely designed for lovers of **Fly Fishing**, sporting discipline characterized by the use of special artificial lures built to imitate aquatic insects, terrestrial (such as ants, grasshoppers etc.) or other creatures that fish feed on.

Among the most awaited events in the area - in addition to the Fly Fishing practice organized every half hour by leading companies such as Ovis, Simms, Hardy, Scott and Scientific Anglers - **live demonstrations of Fly Tying Experience**, during which visitors will be able to meet **the twenty best manufacturers in the world of artificial bait** and see them at work. Among them, important international names such as **Allan Liddle, Chris Reeves, Caroline Emmet, David Gourong and Hans Van Klinken**, in addition to the Italians **Adriano Mineo, Alex Vallerotonda, Andrea Gasparini, Enrico Fantasia, Fabio Mauri, Federico Renzi, Giovanni De Pace, Karim Carloni, Luca Baroselli, Marco Clari, Matteo Ghizzo, Pier Luigi Lecca, Stefano Tieri, Stelio Di Manno and Walter Luzzi**.

A total 360 ° immersion in the world of fishing: for the twentieth year PESCARE SHOW will be this, and much more.

**Photographs of the show on the link [ftp.iegexpo.it](ftp://ftp.iegexpo.it) - Login: press - Password: press**

**PESCARE SHOW**

The **International show for fishing and boating sports** organized by Italian Exhibition Group SpA. The event, open to sector traders and the public at large, is held annually and has now reached its **20<sup>th</sup> edition**.

**Dates:** from Saturday, 23<sup>rd</sup> February to Monday 25<sup>th</sup> February 2019

**Opening times:** 9 am to 6 pm, Monday 9 am to 4 pm.

**Tickets:** full price Euro 17; discounted price Euro 13 (bought on-line, owners of a valid fishing licence, children between 6 and 12); reduced price Euro 8 for groups of at least 20 person over 5 years of age; free entry for children under 6, the disabled and their escorts.

**Further information:** [www.pescareshow.it](http://www.pescareshow.it), [info@pescareshow.it](mailto:info@pescareshow.it), [www.facebook.com/pescare.show](http://www.facebook.com/pescare.show)

**FOCUS ON ITALIAN EXHIBITION GROUP S.P.A.**

Italian Exhibition Group (IEG), with structures in Rimini and Vicenza, is leader in Italy for organized trade fairs and among the main European operators in the exhibition and congress sector. IEG Group specializes in organizing events in five categories: Food & Beverage; Jewellery & Fashion; Tourism, Hospitality and Lifestyle; Wellness and Leisure; Green & Technology. In recent years, IEG has embarked on an important path of expansion abroad, also through the establishing of joint ventures with local operators (for example in the USA, United Arab Emirates and in China). IEG closed the 2017 financial reports with total consolidated revenues of 130.7 million euro, an EBITDA of 23.2 million and a consolidated net profit of 9.2 million. In 2017, IEG, in the exhibition and congress venues of Rimini and Vicenza, totaled 50 organized or hosted events and 206 congress events. [en.iegexpo.it](http://en.iegexpo.it)

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