

# PESCARE

FISHING, BOATING & OUTDOOR  
SHOW

23RD-25TH FEBRUARY 2019

Press Release n. 1  
(English Translation)

## IEG: PESCARÉ SHOW 2019 RETURNS, THE MOST ANTICIPATED EVENT BY FISHING AND BOATING ENTHUSIASTS

*The international exhibition for fishing and boating sports, which turns 20 years old, will feature previews of top national and international brands, demonstrations and training meetings. A unique event in Italy with an even richer area dedicated to boating and electronics, to live a 360 ° experience. At the Exhibition Center in Vicenza from February 23<sup>rd</sup> to 25<sup>th</sup> 2019.*

Vicenza, November 19<sup>th</sup> 2018 – A 360° experience to fully immerse yourself in your passion and discover all the latest news. PESCARÉ SHOW, the international trade show that Italian Exhibition Group (IEG) dedicates to the world of fishing sports in all its forms, will be at the exhibition center in Vicenza from Saturday February 23<sup>rd</sup> to Monday February 25<sup>th</sup> 2019 for an edition full of surprises.

The most eagerly awaited event for enthusiasts of every specialty will host those producers who drive innovation in the sector and who choose the international showcase of PESCARÉ SHOW to present the latest news and guide the visitor to test and purchase equipment for sport fishing, components, accessories and technical clothing with which to improve their sports performance, in an increasingly international setting thanks to the arrival of buyers and guests from abroad.

Renewed and expanded the area dedicated to boating, which will host some of the most spectacular innovations in the field of engines and pleasure boats. Focus also on electronics and on-board instruments with a richer selection of products to be tested in preview.

Thanks to a constant success over time, PESCARÉ SHOW established itself as the No.1 event in Italy for the sector, an unmissable appointment with which the fishing season is inaugurated, able to attract the main producers, importers, Italian and foreign retailers, artisans involved in unique creations, as well as associations, fishing schools and visitors from all over Italy and beyond the Alps. PESCARÉ SHOW is the favorite opportunity of the community of sportsmen and professional sector operators to fully enjoy their passion and find the best for every specialty, from Spinning to Drop Shot Fishing, from Traditional fishing to Big game, without forgetting Surf casting and Fly Fishing.

The **five pavilions** organized by thematic areas will be animated by a **rich program of events** featuring international guests and names of great appeal. Live demonstrations of **Fly Tying Experience** are back with the world's best manufacturers of fly fishing lures. Great expectations for demonstrations, seminars and presentations of industry news in the exclusive **Acquademo**, the largest mobile aquarium in Europe. There is also space for teaching in the **Flw Pro Center** where the pro staff (testimonial) of the Fishing League Worldwide (FLW), organizer of the Italian bass fishing championship, will welcome neophytes and those fishermen who want to refine their technique. Meanwhile the **Italian School of Fly Fishing** (S.I.M.) will let children try their hand at classic techniques and the most advanced ones to feel like an expert fisherman.

The rich calendar of events includes **casting tests in the 2 pools dedicated to Fly Fishing, meetings with international testimonials, official awards for the sports season just ended, seminars and conferences hosted in the Fishing Arena with industry experts.**

**Pescare Show** is ready to sail towards another renewed edition.

#### **PESCARE SHOW**

It is the **international exhibition for fishing and boating sports** organized by Italian Exhibition Group SpA. The event, open to professionals and the general public, is annual and has reached its 20<sup>th</sup> edition.

**Date:** from Saturday February 23<sup>rd</sup> to Monday February 25<sup>th</sup> 2019

**Place:** Vicenza exhibition center (Italy), Via dell'Oreficeria 16

**Opening Hours:** 9.00 a.m.- 06.00 p.m. Monday 9.00 a.m. - 04.00 p.m.

**Tickets:** whole ticket 17 euros; reduced ticket 13 euros (on-line purchase, holders of a regular fishing license and children from 6 to 12 years of age); reduced ticket 8 euros for groups of at least 20 people older than 5 years of age; free for children under 6, people with disabilities and their caregivers.

**More info:** [www.pescareshow.it](http://www.pescareshow.it), [info@pescareshow.it](mailto:info@pescareshow.it), [www.facebook.com/pescare.show](https://www.facebook.com/pescare.show)

**Link for images and exhibition's logo:** [ftp.iegexpo.it](http://ftp.iegexpo.it) - Login: press - Password: press

#### **FOCUS ON ITALIAN EXHIBITION GROUP S.P.A.**

Italian Exhibition Group (IEG), with structures in Rimini and Vicenza, is leader in Italy for organized trade fairs and among the main European operators in the exhibition and congress sector. IEG Group specializes in organizing events in five categories: Food & Beverage; Jewellery & Fashion; Tourism, Hospitality and Lifestyle; Wellness and Leisure; Green & Technology. In recent years, IEG has embarked on an important path of expansion abroad, also through the establishing of joint ventures with local operators (for example in the USA, United Arab Emirates and in China). IEG closed the 2017 financial reports with total consolidated revenues of 130.7 million euro, an EBITDA of 23.2 million and a consolidated net profit of 9.2 million. In 2017, IEG, in the exhibition and congress venues of Rimini and Vicenza, totaled 50 organized or hosted events and 206 congress events. [en.iegexpo.it](http://en.iegexpo.it)

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