

Press release no. 5
(English Translation)

IEG: PESCARE SHOW 2019 IS ALSO BOATING SHOW WITH THE BIG NAMES IN THE WORLD OF FISHING BOATS

*The first new entries from the fishing boat brands: products, technologies, solutions, fittings.
The calendar of events that will bring Hall 4 at Vicenza Exhibition Centre to life is being finalized.*

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Vicenza, 12th February 2019 – **Great expectations for the new entries that Italian Exhibition Group has in store for boating enthusiasts:** in fact, for the coming edition of **PESCARE SHOW**, the international event that, on 23rd, 24th and 25th February, will see the world of sports fishing gather at **Vicenza Exhibition Centre**, the Berico capital city will be hosting **some of the top players on the international fishing boat scene.**

Hall 4 will be **entirely devoted to Boating Show**, a “show within a show” that, at this 4th edition, will be **extended** to stage a spectacular exhibition of exceptional and high-performance boats. Among the stands, visitors will be able to personally admire latest generation engines and the most cutting-edge electronic devices, as well as fully equipped vessels for sea and river fishing.

Al Custom, Brunswick Marine, Cantieri Nord Est, Focchi, Grady White, Honda Europe, Mercury Marine, Navionics, Parker, Raymarine Suzuki, 3B Craft, Wellcraft, Yamaha are just **some of the top names** that will be attending the Show. They will be joined by prestigious **new entries** such as **Alumarine, Campello Marine with the Boston Whaler brand, Evinrude and Seagame Sport Fisherman.**

Among the news entries announced by the exhibitors to date is **Seagame 250 XTREME**, the proposal from **Seagame Sport Fisherman** (Hall 4, stand 243) which will be **presented for the first time at PESCARE SHOW**. Defined as an authentic “Fishing Machine”, it can cope with the most extreme fishing expeditions, guaranteeing the fisherman with reinforced structures, greater operative space and large tanks for the catch.

From **Milesi Group** (Hall 4, stand 252) **PESCARE SHOW** visitors will be able to admire several boats, starting with the **Merry Fisher 605 Marlin** from the **Jeanneau** boatyard **on its very first exhibition in Italy**. Also from **Jeanneau** is the **Cap Camarat 6.5WA series 3**, the **Valiant 630 “Black Carbon”** rubber boat with **Pack Fishing** and the new 2019 range by **Mercury**. Furthermore, as the importer and distributor for Italy, the group will also be bringing its **Marine vessels in aluminium with the 500 fish model in the first official showing of the Bass Boat version.**

The programme of events that will bring the three days of the show to life, and on which the big names in electronics for boating are working, is in its final stages.

Under preparation is the great return of the **Garmin Fishing Academy**, with **Antonello Salvi** presenting a dense daily session of **technical demonstrations** starring all the **sportsmen from the Garmin Fishing Team**. The American satellite navigation brand’s stand, **Garmin** (Hall 4, stand 120 – 130), will also be featuring the very latest products: from the newest generation chartplotters with integrated fishfinder, to the very latest **Panoptix LiveScope™** System for real-time scanning and viewing, with extremely realistic resolution, of everything that is in front of or under the boat.

Saturday, 23rd and Sunday 24th February, at 11 am and 3.30 pm, the appointment is at the **Navico** stand (Hall 4, stand 240). The multi-national world leader in marine electronics will be officially presenting its **new range of Lowrance and Simrad products for fishing** which offer innovative functions for anglers: from chartplotters to real-time connectivity by smartphone in the top-of-the-range HDS Live series, to Elite Ti2 stand-alone displays with wireless connectivity and the **Simrad Halo 24**, the latest innovation in pulse compression radar, the only radar system in the world able to provide a real-time view in front of the boat of up to 48 nautical miles. For the **Naviop** brand, however, the new entry on show will be its **integrated Loop system**, which offers total access to monitoring and control systems, together with a list of sophisticated and constantly expanding navigation systems.

Furuno will be placing its bets on the official presentation of the **Jack Sparrow Big Game Team's AL30 boat**, guests at the exhibition stand (Hall. 4, stand 100 - 110), together with **Quick** and **Suzuki**. Thanks to the very best in technology, design, aesthetics and performance, the 30-foot Alcustom certainly gets itself noticed, and not only by sector insiders.

Alcustom will be attending the Show with another crowning achievement: the **AL19**, a six-metre fishing boat in carbon fibre **with top fittings** equipped with T-top in pre-anodized marine aluminium (with radio box and 4 rod clamps) and Lenco flaps. On the owner's specific request, the super-sporty engine type has been entrusted to a high-performing Suzuki DF115A. For a close-up of the boat, just go to the Japanese company's stand.

During the three days of the Show, at the **Suzuki** stand (Hall 4, stand 220 – 230), besides the chance to actually touch some of the range's outboard motors - the best of 4-Stroke outboard technology -, it will also be possible to meet the **Suzuki Fishing Team**, a team of professional sports fishermen who excel at competitions in different disciplines and admire the vessels they use in the various tournaments. Besides outboard engines, fishing boats will also be a main attraction: fibreglass boats, rubber boats, aluminium boats, highly technical fishing machines which, together with Suzuki engines, represent the best combination for competing better in all sea-weather conditions and with every type of prey.

Lastly, there will also be room for good cuisine. On Saturday and Sunday, as of 12 noon, chef **Antonio Stabellini** will be tempting everyone with a **cooking show** at the **Fishing Academy & Cuisine** stand (Hall 4, stand 133), Italy's first fishing and high sea cookery school, founded by fisherman Andrea Bottacin, who will be attending the Show for the first time. The event is organized in collaboration with **BAKE OFF Italiana** to illustrate the characteristics of an innovative oven that is suitable for all types of boat and can programme the simultaneous cooking of several dishes. The sponsors are also Diemme Caffè and Roberto Industria Alimentare.

PESCARE SHOW

The **International show for fishing and boating sports** organized by Italian Exhibition Group SpA. The event, open to sector traders and the public at large, is held annually and has now reached its **20th edition**.

Dates: from Saturday, 23rd February to Monday 25th February 2019

Opening times: 9 am to 6 pm, Monday 9 am to 4 pm.

Tickets: full price Euro 17; discounted price Euro 13 (bought on-line, owners of a valid fishing licence, children between 6 and 12); reduced price Euro 8 for groups of at least 20 person over 5 years of age; free entry for children under 6, the disabled and their escorts.

Further information: www.pescareshow.it, info@pescareshow.it, www.facebook.com/pescare.show

Photographs of the show on the link ftp.iegexpo.it - Login: press - Password: press

FOCUS ON ITALIAN EXHIBITION GROUP S.P.A.

Italian Exhibition Group (IEG), with structures in Rimini and Vicenza, is leader in Italy for organized trade fairs and among the main European operators in the exhibition and congress sector. IEG Group specializes in organizing events in five categories: Food & Beverage; Jewellery & Fashion; Tourism, Hospitality and Lifestyle; Wellness and Leisure; Green & Technology. In recent years, IEG has embarked on an important path of expansion abroad, also through the establishing of joint ventures with local operators (for example in the USA, United Arab Emirates and in China). IEG closed the 2017 financial reports with total consolidated revenues of 130.7 million euro, an EBITDA of 23.2 million and a consolidated net profit of 9.2 million. In 2017, IEG, in the exhibition and congress venues of Rimini and Vicenza, totaled 50 organized or hosted events and 206 congress events. en.iegexpo.it

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