

Press release n.5

IEG: AT PESCARÉ SHOW FISHING ITINERARIES IN ITALY AND IN THE WORLD

Space also for fishing tourism at Pescare Show, the international exhibition of sport fishing and pleasure boating organized by Italian Exhibition Group. The Vicenza Exhibition Center from Friday 21st to Sunday 23rd February 2020 will host numerous travel proposals for fans in an entirely dedicated and enriched area.

www.pescareshow.it

Vicenza, January 30th 2020 - The space dedicated to fishing itineraries within Pescare Show, the International Exhibition of sport fishing and pleasure boating of Italian Exhibition Group SpA (IEG) scheduled in the Vicenza exhibition center from Friday 21st to Sunday 23rd February 2020 .

After the great success of the last edition, the area dedicated to fishing tourism returns to Hall 1, where visitors can discover, thanks to the presence of lodges and tourist agencies specialized in travel programs for fishing enthusiasts, proposals for destinations and itineraries in Italy and in the world where to live the passion for fishing surrounded by unspoiled nature and breathtaking landscapes.

Destinations with which to travel around the world and touch the four corners of the globe, from Canada to Cuba, from Lapland to Slovenia, passing through Croatia, Great Britain and Sweden. Dream travel ideas ranging from the great lakes of Ireland - where you can enjoy spinning trout fishing - to the brackish waters of the Baltic Sea, a unique environment in the world where to practice fly fishing.

The offer is also rich in destinations in the Belpaese such as the alpine lakes, the fishing basins of the Veneto, with the rivers of the Dolomites, the Brenta and the Piave as ideal destinations for fishing for marble trout. And also the rivers of Trentino Alto Adige, Friuli Venezia Giulia or Sicily. Fly fishing becomes a unique experience in Valtellina, in the water basin of the Adda river upstream of Lake Como: Adda, Sesia and the Mastallone stream are in fact among the best in Italy for fishing for brown trout, rainbow trout , marble trout and grayling.

A preview of the itineraries that exhibitors will present at the trade show is available, in an online catalog that can be consulted by type and fishing technique, on the Pescare Show website at the link: <https://www.pescareshow.it/it/itinerari-di-pesca>.

Trade show images at the link: [ftp.iegexpo.it](ftp://ftp.iegexpo.it) - Login: **press** - Password: **press**

ABOUT PESCARÉ SHOW

It is the international exhibition of sport fishing and pleasure boating organized by Italian Exhibition Group SpA. The event takes place once a year and is open to professionals and the general public. When: from Friday 21st to Sunday 23rd February 2020 (from 09.00 to 6.00). Where: IEG Exhibition Center of Vicenza (Via dell'Oreficeria, 16 - 36100 Vicenza). Tickets: full price 17 euros; reduced price € 13 (online purchase, holders of regular fishing license and children from 6 to 12 years); reduced price € 8 for groups of at least 20 people over 5 years of age; free for children under 6, people with disabilities and carers. More information: www.pescareshow.it

FOCUS ON ITALIAN EXHIBITION GROUP SPA

Italian Exhibition Group (IEG), listed on the Mercato Telematico Azionario organized and managed by Borsa Italiana S.p.A. (Italy's stock exchange), is the Italian leader in the organization of trade expos and one of the main players in Europe in the expo and conference sector, with its venues in Rimini and Vicenza. The IEG Group stands out for the organization of events in five categories: Food & Beverage; Jewellery & Fashion; Tourism, Hospitality & Lifestyle; Wellness, Sports & Leisure; Green & Technology. In recent years, IEG has launched an important process of foreign expansion, also by means of joint ventures inked with local players (e.g. in the United States, Arab Emirates and China). IEG ended the 2018 financial year with a total consolidated turnover of 159.7 million euros, an EBITDA of 30.8 million and a net consolidated profit of 10.8 million euros. In 2018, IEG held an overall total of 53 exhibitions organized or hosted and 181 conferences events in its Rimini and Vicenza expo and conference venues.

<https://www.iegexpo.it/en/>

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