

Press release

IEG: PESCARÉ SHOW, THE TRADE SHOW FOR FANS AND SPORTS OF FISHERIES AND BOATING, RETURNS

All the best for the sector in the event organized by Italian Exhibition Group, at the Vicenza fair from February 21st to 23rd 2020, full of events and previews of the top international brands

www.pescareshow.it

Vicenza, 5th November 2019 - The world of sport fishing and boating, at 360°. From Friday 21st to Sunday 23rd February 2020 PESCARÉ SHOW returns to the Vicenza exhibition center, the International Exhibition that Italian Exhibition Group SpA (IEG) dedicates to enthusiasts of the fishing industry, a consolidated point of reference for athletes and professionals in the sector.

From spinning to blow fishing, from traditional fishing to big game, to surf casting and fly fishing: the 2020 edition of the event will host some of the most well-known producers in the sector, who will be presenting the latest in equipment and components at the trade show, accessories and technical clothing for fishing.

The launch trials in the casting pools dedicated to the Fly Fishing, the meetings with international testimonials and the official awards of the recently concluded sporting season, without forgetting the seminars and conferences in the Fishing Arena: not only shopping areas characterized by an increasing offer, FISHING SHOW also stands out for the program of demonstrations, moments of confrontation and experiential events on the calendar.

For a full immersion in the world of fly fishing, the live demonstrations of Flying Tying Experience are back. Exceptional guests are the best manufacturers of artificial flies in the world, who will work alongside well-known brands in the sector.

Anticipation for Aquademo - the mobile aquarium with its 22,400 liters of water is the largest in Europe – which will be the scene of demonstrations and presentations of new equipment for the fishing season. There is also space for teaching in the FLW COMPETENCE CENTER, where the pro staff of the Fishing League Worldwide - organizer of the Italian bass fishing championship - will welcome newcomers and those who want to learn the technique. Furthermore, a team of highly specialized professionals from the league will be at the complete disposal of visitors to provide information on all the techniques and products present at the fair, each time directing enthusiasts to the areas and stands of greatest interest.

The protagonist of the event will be, as always, FIPSAS (Italian Federation of Sport Fishing and Underwater Activities), which will offer visitors a rich program of activities designed not only for enthusiasts, but also for newcomers to the world of sport fishing. The Federation, with about 200,000 members among enthusiasts and sportsmen, is the reference of the entire sector and, thanks to its palmarès, it is at the top of the ranking of the most medaled federations of CONI.

However, PESCARÉ is also a BOATING SHOW: the top brands of pleasure boating will reveal the excellence and the news regarding fishing boats, the latest generation engines, the most advanced electronic equipment for sea sport fishing.

Focus also on fishing tourism with an area dedicated to fishing itineraries where tourist agencies specialized in travel programs for enthusiasts will present new proposals to tour Italy and the world. A preview is available online on the event website (<https://www.pescashow.it/it/itinerari-di-pesca>).

ABOUT PESCARE SHOW

It is the international exhibition of sport fishing and pleasure boating organized by Italian Exhibition Group SpA. The event takes place once a year and is open to professionals and the general public. When: from Friday 21st to Sunday 23rd February 2020 (from 09.00 to 6.00). Where: IEG Exhibition Center of Vicenza (Via dell'Oreficeria, 16 - 36100 Vicenza). Tickets: full price 17 euros; reduced price € 13 (online purchase, holders of regular fishing license and children from 6 to 12 years); reduced price € 8 for groups of at least 20 people over 5 years of age; free for children under 6, people with disabilities and carers. More information: www.pescashow.it

FOCUS ON ITALIAN EXHIBITION GROUP SPA

Italian Exhibition Group (IEG), listed on the Mercato Telematico Azionario organized and managed by Borsa Italiana S.p.A. (Italy's stock exchange), is the Italian leader in the organization of trade expos and one of the main players in Europe in the expo and conference sector, with its venues in Rimini and Vicenza. The IEG Group stands out for the organization of events in five categories: Food & Beverage; Jewellery & Fashion; Tourism, Hospitality & Lifestyle; Wellness, Sports & Leisure; Green & Technology. In recent years, IEG has launched an important process of foreign expansion, also by means of joint ventures inked with local players (e.g. in the United States, Arab Emirates and China). IEG ended the 2018 financial year with a total consolidated turnover of 159.7 million euros, an EBITDA of 30.8 million and a net consolidated profit of 10.8 million euros. In 2018, IEG held an overall total of 53 exhibitions organized or hosted and 181 conferences events in its Rimini and Vicenza expo and conference venues. <https://www.iegexpo.it/en/>

PRESS CONTACT ITALIAN EXHIBITION GROUP

Press Office: Luca Paganin luca.paganin@iegexpo.it

UFFICIO STAMPA ABILMENTE MY PR Lab, Vicenza Tel 0444 512550

Filippo Nani, mob. 3351019390 filippo.nani@myprlab.it **Gianandrea Gamba**, mob. 3927480967 gianandrea.gamba@myprlab.it **Lisa Scudeler**, mob. 3386910347 lisa.scudeler@myprlab.it

This press release contains forecasted elements and estimations that reflect current management opinions ("forward-looking statements") especially regarding future managerial performances, investments, cash flow trends and financial organization evolution. By nature, forward-looking statements have an element of risk and uncertainty since they depend on future events. The effective results may therefore differ, even significantly, to those announced due to multiple factors including, merely by way of example: the catering market's foreign trends and tourist flows in Italy, market trends in the gold-jewellery industry and in the green economy; developments in the price of raw materials; general macro-economic conditions; geo-political factors and changes in the legislative framework. Furthermore, the information in this press release does not claim to be complete, nor has it been verified by independent third parties. The forecasts, estimations and objectives presented herein are based on information available to the Company at the press release issue date.