



press release

## IEG, PESCARE SHOW OPENED TODAY: IN RIMINI, THE ENTIRE SPORT FISHING UNIVERSE TO SEE, EXPERIENCE AND PURCHASE

- At the Italian Exhibition Group show, ongoing at the Expo until Sunday, the latest in the experiential activity market in an engaging experience for the entire sport fishing world
- Spotlight on sustainability and territory in the Emilia-Romagna Region and FIPSAS conferences with focuses on biodiversity and the new Fishing Charter
- MEPs Stefano Bonaccini and Pietro Fiocchi, and MASE representative Marco Visconti, are expected to attend tomorrow

[pescareshow.it/it/rimini](https://pescareshow.it/it/rimini)

Rimini, 13<sup>th</sup> February 2026 – AI-assisted onboard instrumentation, articulated lures that faithfully reproduce underwater movement, latest generation divisible kayaks, and guides for the world’s most fascinating fishing destinations. These are just some of the new features at **Pescare Show 2026**, the **Italian Exhibition Group (IEG)** exhibition inaugurated today at Rimini Expo Centre and ongoing until Sunday 15<sup>th</sup> February, where experts and enthusiasts of all ages will be meeting for three days of innovation, technique and sport fishing and recreational boating culture.

### ALL THE SECTOR’S INNOVATIONS IN RIMINI

Rimini Expo Centre’s halls once again provide the ideal stage where passion for fishing meets the new frontiers of aquatic exploration: from **top fishing and recreational boating brand previews** to spinning rod design workshops and projects with eco-sustainable philosophies that bring the circular economy to the show. An all-round experience that offers experts and enthusiasts of all ages a complete and dynamic cross-section of everything that revolves around the sport fishing world. The over 160 brands and exhibitors at the show include the debut of **Patagonia**, which offers free tailoring repairs to extend the life of technical clothing, challenging the “buy and throw” logic. Pescareshow is also hi-tech: while navigation embraces AI to plot routes and analyse sea beds, outboard engines (like those by **Suzuki**) become allies of the environment through innovative systems that filter microplastics during navigation. Global giants, such as **Shimano** and **Honda Marine**, are also in attendance together with the genius of **Made in Italy**: in the artisan area, the tradition of building bait by hand now merges with 3D printing, creating unique pieces that combine design and engineering.

### INSTITUTIONS AND RESEARCH: BIODIVERSITY AND TERRITORIAL HISTORY

New products provide the backdrop to a full programme of institutional and technical meetings. The first day of the event will see the **Emilia-Romagna Region** involved in a double appointment. In the morning, focus on regional activities in the field of maritime state property with Emilia-Romagna’s regional councillor for tourism, trade and sport, **Roberta Frisoni**, and the manager of the wildlife-hunting, fishing and aquaculture activities sector, **Vittorio Elio Manduca**, in attendance. The afternoon will focus on science and the protection of biodiversity with a presentation of the first results of the new **Regional Fishing Charter**, the result of 108 monitoring sessions in collaboration with the universities of Ferrara, Bologna, Modena-Reggio Emilia and Parma. Attention will then move to inland waters tomorrow, **Saturday 14<sup>th</sup> February (10.30 am)** with the conference “*Fish-eating birds and fish resources: ecological balance, impacts and management prospects*”. The debate will centre on the impact of species such as the cormorant on ecosystems and fishing activity. An event that will see the participation, among others, of MEPs **Stefano Bonaccini** and **Pietro Fiocchi**, and

Environment Ministry representative **Marco Visconti**. FIPSAS President **Ugo Claudio Matteoli** will sum up the conclusions.

### **WORKSHOPS, CRAFTSMANSHIP AND BIG SPORTS CHALLENGES**

Pescare Show offers an all-round immersive experience where learning comes through practice and discovery. The **Content Hub** will be the beating heart for talks and technical advice with experts and brand ambassadors, but this year it is “know-how” that has carved out a leading role. In the new **Italian Lure Builders** area, artisan lure builders from all over Italy will be explaining and demonstrating their skills with creations in which tradition encounters modern 3D printing. Manual skills will also be central in the **Fly Tying Experience** area specifically for fly producers, while the future of fishing develops in the **FIPSAS Village** with workshops and educational activities for youngsters. Last but not least, the big competitions: the opening day will see a press conference for the **Suzuki Fishing Cup**, the single-brand trophy for deep-sea sport fishing. A prestigious competition that is included within the **FIPSAS absolute Italian Championships** in the Drifting and Offshore Trolling disciplines (for crews and clubs), raising the level of the sporting challenge even further.



### **FOCUS ON**

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, Saudi Arabia, China, Mexico, Germany, Singapore, Brazil, for example – now sees the company positioned among the top European operators in the sector.

### **ABOUT PESCARO SHOW 2026**

Organisation: Italian Exhibition Group S.p.A. Entry: trade and the public (from Friday 13<sup>th</sup> to Sunday 15<sup>th</sup> February 2026, Rimini Expo Centre), 2<sup>nd</sup> edition; [www.pescareshow.it](http://www.pescareshow.it); Facebook: [www.facebook.com/pescare.show](https://www.facebook.com/pescare.show); Instagram: [www.instagram.com](https://www.instagram.com); YouTube: [www.youtube.com](https://www.youtube.com); #pescareshow26.

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