



final press release

## RIMINI, THE TRIUMPH OF PESCARE SHOW: +40% MORE VISITORS THAN THE PREVIOUS EDITION, FOREIGN ATTENDANCE UP +70%

- The second Rimini edition of the Italian Exhibition Group event crowns Rimini as the European capital of sport fishing
- The entire community at the show for three days to discover market innovations, techniques, new trends and international tourism offers
- Success for the format that combines business, sport, sustainability, and an increasingly close link with the local territory
- Next appointment in February 2027, again at Rimini Expo Centre

[www.pescareshow.it/it](http://www.pescareshow.it/it)

*Rimini, 15<sup>th</sup> February 2026* – A pre-announced success, confirmed by the numbers: the second edition of Pescareshow in Rimini was a triumph in the eyes of the Italian and foreign public. The **Italian Exhibition Group (IEG)** international trade show came to a close today with a **40% increase in visitors** compared to last year and a **+70% rise in international attendance**. Important data which, combined with the strategic partnership with FIPSAS, the Italian Federation of Sport Fishing and Underwater Activities, and the extended exhibition area, from 3 to 6 halls, crown Rimini and its Riviera as the **European capital of sport fishing**.

### A SHOW TO EXPERIENCE: FROM TECHNICAL SHOWCASES TO TRIALS IN WATER

A sign of vitality for a sector that found its most complete and dynamic representation at the show. **Over 160 brands** (+60% compared to 2025) exhibited the **very best of the market's offer**, from on-board electronics to motorsport engineering, the most specialised equipment for each fishing technique and an unprecedented selection of national and foreign tourist destination proposals. A three-day event that attracted the entire fishing community to an **immersive experience** that included demonstrations in the Casting Pools for technical casting, meetings with sports champions and influencers, and educational activities.

### AN INTERNATIONAL HUB FOR BUSINESS AND SPORT

Pescareshow has never demonstrated such an **international scope** as it did this year, positioning itself as an essential platform for the European market. **Over 100 foreign trade visitors** toured the corridors, confirming the event's appeal for global business. The show's prestige was confirmed by the attendance of the sector's most prominent institutions: **IGFA** (International Game Fish Association), **MLF Major League Fishing** - the American Bass Fishing league, **EFFTA** (European Fishing Tackle and Trade Association) and **EFFA** (European Fly Fishing Association). A cosmopolitan aptitude that also became a sporting show with the Italian leg of the **Casting and Fly Casting World Cup**. The competition, which saw **100 athletes from 10 countries** compete, decreed Rimini Expo Centre's status as the only facility in Europe equipped with the structural characteristics to host indoor competitions of this level.

### INSTITUTIONS AND TERRITORY: A WINNING SYNERGY

The success of this edition is also the result of close collaboration with strategic partners. **FIPSAS**, which animated the demo areas and competitive moments, played a fundamental role, as did the **Emilia-Romagna Region**, which chose the show to stage its presentation of the new *Fishing Charter* and wildlife protection projects. A synergy that has transformed Pescareshow into a **widespread event** able to involve **the city and the Riviera** with initiatives that combined sport and tourism, from sea trials at the **Rimini Boating Club** to the

finals of the Lake Trophy at Pascoli Lake. A climate of enormous enthusiasm, shared by companies and the public alike, confirming that **all the conditions are there for further growth** at the next edition.

The next appointment for the entire PESCIARE SHOW community will be in **February 2027**, again at Rimini Expo Centre.



## FOCUS ON

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, Saudi Arabia, China, Mexico, Germany, Singapore, Brazil, for example - now sees the company positioned among the top European operators in the sector.

### ABOUT PESCIARE SHOW 2026

Organisation: Italian Exhibition Group S.p.A., Entry: trade and the public (from Friday 13<sup>th</sup> to Sunday 15<sup>th</sup> February 2026, Rimini Expo Centre); 2<sup>nd</sup> edition; [www.pescareshow.it](http://www.pescareshow.it); Facebook: [www.facebook.com/pescare.show](https://www.facebook.com/pescare.show); Instagram: [www.instagram.com](https://www.instagram.com); YouTube: [www.youtube.com](https://www.youtube.com); #pescareshow26

### PRESS CONTACT - ITALIAN EXHIBITION GROUP

**head of media & corporate communication:** Elisabetta Vitali; **press office manager:** Marco Forcellini, Pier Francesco Bellini; **press office coordinator:** Luca Paganin; **press office specialist:** Nicoletta Evangelisti, Mirko Malgieri; **press office assistant:** Julia Andreatta; [media@iegexpo.it](mailto:media@iegexpo.it)

### Media Agency Eprcomunicazione S.p.A.

0444 512550; Giulia Lucchini, mob. +39 348 7853679, [lucchini@eprcomunicazione.it](mailto:lucchini@eprcomunicazione.it); Francesca Magnanini [magnanini@eprcomunicazione.it](mailto:magnanini@eprcomunicazione.it)

This press release contains forecasted elements and estimations that reflect current management opinions ("forward-looking statements") especially regarding future managerial performances, investments, cash flow trends and financial organization evolution. By nature, forward-looking statements have an element of risk and uncertainty since they depend on future events. The effective results may therefore differ, even significantly, to those announced due to multiple factors including, merely by way of example: the catering market's foreign trends and tourist flows in Italy, market trends in the gold-jewelry industry and in the green economy; developments in the price of raw materials; general macro-economic conditions; geo-political factors and changes in the legislative framework. Furthermore, the information in this press release does not claim to be complete, nor has it been verified by independent third parties. The forecasts, estimations and objectives presented herein are based on information available to the Company at the press release issue date