



press release

**IEG, PESCARE SHOW ANNOUNCES ITS NEW DATES:
NEXT APPOINTMENT FROM 12 TO 14 FEBRUARY AT RIMINI EXPO CENTRE AND ON THE RIVIERA**

- Due to the success of the 2026 edition, the sport fishing event of reference, organised by Italian Exhibition Group, will once again be staged at the Expo Centre and on the Riviera
- Prior to the show, the “Road to 2027” calendar: a tour that will take the brand to the main Italian and foreign sector events between April and October
- These will include FIPSAS competitive events, consolidating the Show’s partnership with the Italian Federation of Sport Fishing and Underwater Activities also for 2027

<https://www.pescareshow.it/en>

Rimini, 26th March 2026 – Pescareshow, the sport fishing, pleasure boating and outdoor activity event, organised by Italian Exhibition Group (IEG), will be back from **12th to 14th February 2027** at Rimini Expo Centre and on the Riviera. On the way towards the next Show, after a 2026 edition that saw an exponential +40% growth in visitors with foreign attendance up by 70%, and featured an international flair with over 160 exhibiting brands, **between April and October, the Show will be attending the most important sport fishing events** with communication activities, live coverage and dedicated content.

A ROAD TRIP TO DISCOVER ALL THE DISCIPLINES

A “Road to 2027” that will give **all the main fishing techniques** visibility, starting from **spinning, kayak and bass fishing**: Pescareshow will closely follow the **Inside Fishing ASD** events, co-organise the 2nd Twin Yak Cup with **Seika**, and preside over the CIKF organized by **Bolsena Yatching**. It will also attend the 19th Spring Festival on the Upper Adriatic and the Vertical Fishing Gathering with **Trabucco**, as well as the 4th Tuna Spinning Contest (Adriatic Saltwater Tournament), organised by **Boscolo** and **Scarpellini**.

The Show **confirms its partnership with FIPSAS for 2027** and **will accompany the federation** in the competitive field by supporting its communication at some of next season’s most important events: **Senior World Feeder Championships** and athletes with disabilities in Ostellato, **World Predator Championship with artificial baits** from the shore in Sondrio and from kayaks on Lake Piediluco, **Senior World Fly Casting Championship** in Vianadio, **World Big Game Championship** in Ancona, **U16 – U21 Surf Casting World Championships** in Marina di Carrara and Surf Casting in Oristano, in addition to **the FIPSAS Kayak and Street Fishing stages**. The **new partnership with MLF (Major League Fishing Italy)** will also be spotlighted. For **Big Game** and **drifting**, the event will document the 23rd City of Rimini Trophy, the 9th Tuna Cup in Nettuno for the Anzio Fishing Club, the Ventotene Big Fish Tournament, the Ponza Lola Trophy with Italia Big Fish, and the 3rd Etna Cup, Sicilia Ionica together with **Team Caprice ASD** and **FIPSAS**. Additionally, the 1st edition of the **Suzuki Fishing Cup**, a single-brand staged circuit between Ravenna, Porto Barricata, Rome and Giulianova, included within the FIPSAS absolute Italian Championships. Lastly, the tradition of **competition (shot, feeder and freestyle)** will accompany **Match Fishing Italia** at the M.F. Cup in Benevento, at the Open Frontiers event on the Drava river, culminating with the Italian Master in Ostellato, Europe’s most popular tournament.

On the international front, Pescareshow is getting ready for its next edition by **participating at EFTTEX Barcelona**, scheduled to take place **from 10th to 12th June 2026**, with its own institutional stand.

INVESTING IN THE FUTURE: YOUNG PEOPLE, THE TERRITORY AND SPORTS CROSS-CONTAMINATION

Pescare Show's calling extends to developing the passion among very young people and promoting local communities. The event will actively support the Bellaria and Igea Marina Boating Club at the Bellaria Pier during the seventeenth **Banca Romagna Trophy, a race specifically for children and teenagers** aged six to sixteen. Support for the younger generations will continue with summer activities at **Rimini Boating Club's Sea School** and by promoting courses organised by Trabucco International at the San Marino Sports Fishing Federation. Lastly, Pescare Show will produce new content for the Rimini stage of the **Italian Jet Ski Championship**, organised by the Rimini Boating Club under the aegis of the Italian Powerboating Federation.



FOCUS ON

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, Saudi Arabia, China, Mexico, Germany, Singapore, Brazil, for example - now sees the company positioned among the top European operators in the sector.

ABOUT PESCARÉ SHOW 2026

Organisation: Italian Exhibition Group S.p.A. Entry: trade and public (from Friday 12th to Sunday 14th February 2027, Rimini Expo Centre), 3rd edition; www.pescareshow.it; Facebook: www.facebook.com/pescare.show; Instagram: www.instagram.com; YouTube: www.youtube.com; #pescareshow26.

PRESS CONTACT - ITALIAN EXHIBITION GROUP

head of media & corporate communication: Elisabetta Vitali; **press office manager:** Marco Forcellini, Pier Francesco Bellini; **press office coordinator:** Luca Paganin; **press office specialist:** Nicoletta Evangelisti, Mirko Malgieri; **press office assistant:** Julia Andreatta

Media Agency Eprcomunicazione S.p.A.

0444 512550; Giulia Lucchini, mob. +39 348 7853679, lucchini@eprcomunicazione.it; Francesca Magnanini magnanini@eprcomunicazione.it

This press release contains forecasted elements and estimations that reflect current management opinions ("forward-looking statements") especially regarding future managerial performances, investments, cash flow trends and financial organization evolution. By nature, forward-looking statements have an element of risk and uncertainty since they depend on future events. The effective results may therefore differ, even significantly, to those announced due to multiple factors including, merely by way of example: the catering market's foreign trends and tourist flows in Italy, market trends in the gold-jewelry industry and in the green economy; developments in the price of raw materials; general macro-economic conditions; geo-political factors and changes in the legislative framework. Furthermore, the information in this press release does not claim to be complete, nor has it been verified by independent third parties. The forecasts, estimations and objectives presented herein are based on information available to the Company at the press release issue date