



Press  
release

## PESCARE SHOW 2026 STARTS TOMORROW: IN RIMINI, THREE DAYS IMMERSED IN THE WORLD OF SPORT FISHING

- From tomorrow to Sunday 15<sup>th</sup> February, IEG's Expo Centre and the Riviera will be hosting the second Rimini edition of the Show, twice as big as in 2025
- Six halls, over 160 brands and the best of fishing equipment, pleasure boating, motor sport engineering and electronics, proposals for outdoor activities and fishing tourism, as well as sports champions, awards ceremonies and special areas
- Spotlight on the marine economy, environmental sustainability and training new generations

[pescareshow.it/it/rimini](https://pescareshow.it/it/rimini)

*Rimini, 12<sup>th</sup> February 2026* – The curtain will be raised tomorrow on **Pescareshow 2026**, the international sports fishing and recreational boating exhibition, organised by **Italian Exhibition Group (IEG)**. **Until Sunday 15<sup>th</sup> February**, Rimini Expo Centre and the Riviera will be the beating heart of a hobby that unites sport, nature and lifestyle, welcoming professionals, companies and enthusiasts from all over Italy and abroad. Pescareshow will be double the size of the 2025 edition: six halls and over 160 brands and exhibitors to offer the visitor a complete showcase on the world of sport fishing (from spinning to big game, from fly to carp fishing) alongside the latest innovations in **recreational boating, electronics and motor sport engineering**. Ample space will be given to **outdoor** proposals and a **tourism area** that has never been so packed. Tourism will, in fact, be one of the hot topics of this edition: in Italy, where sports tourism is worth **12 billion euros** (+8% in 2024, *source Banca Ifis*), Pescareshow will act as a hub to discover new tourist destinations for anglers, from lodges in Denmark and Greenland to luxury charters in the Mediterranean, and meet professional guides from Trentino, Friuli and Italy's inland waters.

### SPORT, TRAINING AND PROTECTION: NOT-TO-BE-MISSED EVENTS

The sporting heart of the event will be hall C3 where the Italian leg of the **Casting and Fly Casting World Cup**, the first European *indoor* competition of this discipline, will take place. Organized by **FIPSAS** and **ICFS**, **more than 100 athletes from 10 countries** will be competing. But Pescareshow is also an occasion for **institutional and scientific debate**. A leading role will be played by the **Emilia-Romagna Region** which, together with FIPSAS and the university world, will stage a busy schedule of conferences in the Fishing Arena. Several meetings are planned for Friday 13<sup>th</sup> February, from "fishing huts" to **fishing tourism as an economic resource**, European projects for the protection of eels, and the presentation of the **new Regional Fishing Charter**. On Saturday 14<sup>th</sup>, **wildlife management** will be the topic of the conference on fish-eating birds and, in the afternoon, the focus will be on **young people** with the F.A.A.R. project. (Fishing and Environmental Education for Teens), the course that introduces under 18s to conscious fishing. Sunday 15<sup>th</sup> will see a conference on the **future of competitive fishing** between regulations and sustainability

### PESCARE SHOW: AN IMMERSIVE EXPERIENCE

Pescareshow 2026 will provide a firsthand experience that goes from the **Casting Pools**, where visitors will be able to learn from world masters such as **Tellis Katsogiannos** and **Christopher Rownes**, to the **Fly Tying Experience** area, specifically for the world of fly fishing. An absolute new entry will be the **Italian Lure Builders** area (manufacturers of artificial bait) and the **Social Media Village**, where fans will be able to meet

the most well-known influencers. The show will also feature projects for well-being and health with **Casting for Recovery**, the association that uses the benefits of fly fishing movement to promote the physical rehabilitation and emotional well-being of women who have undergone breast cancer surgery.

#### **FROM THE EXPO HALLS TO THE RIVIERA: A WIDESPREAD CELEBRATION**

The spirit of this edition will extend beyond the boundaries of the Expo to embrace the territory. Thanks to the centrality of Rimini, Pescareshow will become a widespread event: from sea trials at the **Rimini Boating Club** to the finals of the Lake Trophy at **Pascoli Lake**. A synergy between IEG and the Romagna Riviera that confirms the area's ability to systemize, offering an experience that unites business, sport and hospitality.



## **FOCUS ON**

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, Saudi Arabia, China, Mexico, Germany, Singapore, Brazil, for example – now sees the company positioned among the top European operators in the sector.

#### **ABOUT PESCARE SHOW 2026**

Organisation: Italian Exhibition Group S.p.A. Entry: trade and the public (from Friday 13<sup>th</sup> to Sunday 15<sup>th</sup> February 2026, Rimini Expo Centre), 2<sup>nd</sup> edition; [www.pescareshow.it](http://www.pescareshow.it); Facebook: [www.facebook.com/pescare.show](https://www.facebook.com/pescare.show); Instagram: [www.instagram.com](https://www.instagram.com); YouTube: [www.youtube.com](https://www.youtube.com); #pescareshow26.

#### **PRESS CONTACT - ITALIAN EXHIBITION GROUP**

**head of media & corporate communication:** Elisabetta Vitali; **press office manager:** Marco Forcellini, Pier Francesco Bellini; **press office coordinator:** Luca Paganin; **press office specialists:** Nicoletta Evangelisti, Mirko Malgieri;; **press office assistant:** Julia Andreatta; [media@iegexpo.it](mailto:media@iegexpo.it)

#### **Media Agency Eprcomunicazione S.p.A.**

0444 512550; Giulia Lucchini, mob. +39 348 7853679, [lucchini@eprcomunicazione.it](mailto:lucchini@eprcomunicazione.it); Francesca Magnanini [magnanini@eprcomunicazione.it](mailto:magnanini@eprcomunicazione.it)

This press release contains forecasted elements and estimations that reflect current management opinions (“forward-looking statements”) especially regarding future managerial performances, investments, cash flow trends and financial organization evolution. By nature, forward-looking statements have an element of risk and uncertainty since they depend on future events. The effective results may therefore differ, even significantly, to those announced due to multiple factors including, merely by way of example: the catering market's foreign trends and tourist flows in Italy, market trends in the gold-jewelry industry and in the green economy; developments in the price of raw materials; general macro-economic conditions; geo-political factors and changes in the legislative framework. Furthermore, the information in this press release does not claim to be complete, nor has it been verified by independent third parties. The forecasts, estimations and objectives presented herein are based on information available to the Company at the press release issue date